



CALS 23 / CHARLOTTE

WHY STAY IN THE GAME?

COLLEGIATE ATHLETIC LEADERSHIP SYMPOSIUM



OUR PURPOSE

ADVENT CREATES EXPERIENCES THAT MOVE PEOPLE[®]

CALS23


WHY STAY IN THE GAME?

PERSONAL STRESSORS





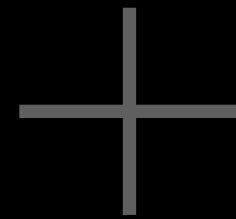
THE CHALLENGES YOU FACE



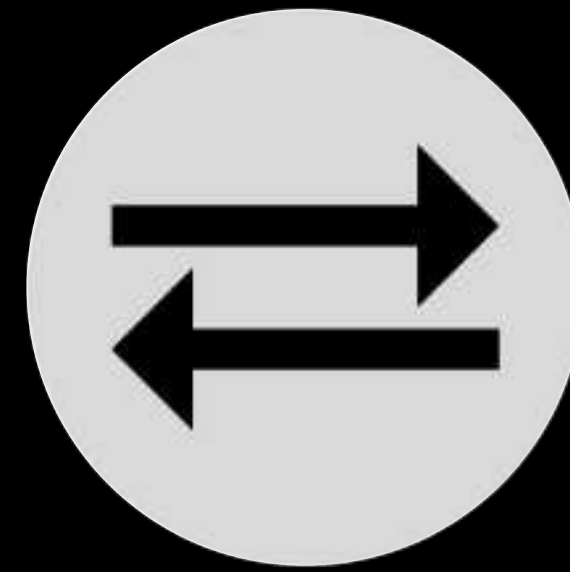
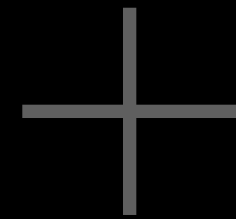
“COVID really did a number on me mentally, and I have never felt this type of burnout before. I loved what I was doing and would get reenergized even after a long season, but I can’t get out of this funk.”



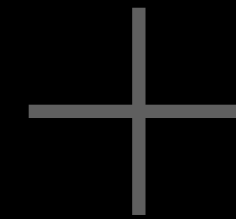
COVID



NIL



“THE PORTAL”



REALIGNMENT

62% → DISENGAGEMENT

85% → EXHAUSTION

35% → BURNOUT



48% TURNOVER RATE

IN D1 ATHLETIC DEPARTMENTS

SOURCE: SPORTICO



“The amount of burnout from athletic administrators is at an all-time high. We have lost too many pivotal generation changers because they feel undervalued in thankless positions. ... We must encourage and pour into people.”

—Ron Moses
Exec. Senior Associate AD
/Chief Diversity Officer
Old Dominion University

WHAT TO DO?

A full-page background image featuring Darth Vader from Star Wars. He is standing in a dark, rocky, and misty environment, holding his red lightsaber. The text "KNOW YOUR ENEMY" is overlaid in the center in a bold, white, sans-serif font.

KNOW YOUR ENEMY

1. EXHAUSTION

2. CYNICISM

3. INEFFECTICACY

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1. EXHAUSTION

2. CYNICISM

3. INEFFECTICACY

A marble statue of a bearded man, likely a philosopher, in a contemplative pose against a blue sky with clouds. The statue is shown from the waist up, seated or leaning forward, with its right hand resting on its chin and cheek, and its left hand resting on its knee. The man has a long, curly beard and hair. The background is a bright blue sky with scattered white clouds.

KNOW YOUR YOURSELF

QUICK SELF TEST



BE SELF AWARE

STRATEGIES

- 1. PRIORITIZE SELF-CARE**
- 2. SHIFT YOUR PERSPECTIVE**
- 3. REDUCE JOB STRESSORS**
- 4. SEEK OUT CONNECTIONS**

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THE **7** HABITS OF
HIGHLY
EFFECTIVE
PEOPLE

Stephen R. Covey

UPDATED WITH FRESH INSIGHTS BY
SEAN COVEY

NEW YORK TIMES BESTSELLING AUTHOR

FOREWORD BY JIM COLLINS

AUTHOR OF *GOOD TO GREAT* AND COAUTHOR OF *BUILT TO LAST*

AUTHOR OF *GOOD TO GREAT* AND COAUTHOR OF *BUILT TO LAST*

FOREWORD BY JIM COLLINS

CONCERN

INFLUENCE

1. **PRIORITIZE SELF-CARE**
2. **SHIFT YOUR PERSPECTIVE**
3. **REDUCE JOB STRESSORS**
4. **SEEK OUT CONNECTIONS**

GRATITUDE JOURNAL



Invest
Few Minutes a Day
to develop thankfulness,
mindfulness and positivity

90 Days of daily practice

90 Days of daily practice

mindfulness and positivity





1. PRIORITIZE SELF-CARE

2. SHIFT YOUR PERSPECTIVE

3. REDUCE JOB STRESSORS

4. SEEK OUT CONNECTIONS

CLARITY BREAK

- 1. 1 HOUR A WEEK**
- 2. AWAY FROM YOUR OFFICE**
- 3. RECORD THOUGHTS IN NOTE BOOK**
- 4. MAKE IT A REGULAR PRACTICE**

DIGITAL DETOX

- 1. PRIORITIZE SELF-CARE**
- 2. SHIFT YOUR PERSPECTIVE**
- 3. REDUCE JOB STRESSORS**
- 4. SEEK OUT CONNECTIONS**



Updated with New Approaches for Today's Communication Challenges

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crucial conversations

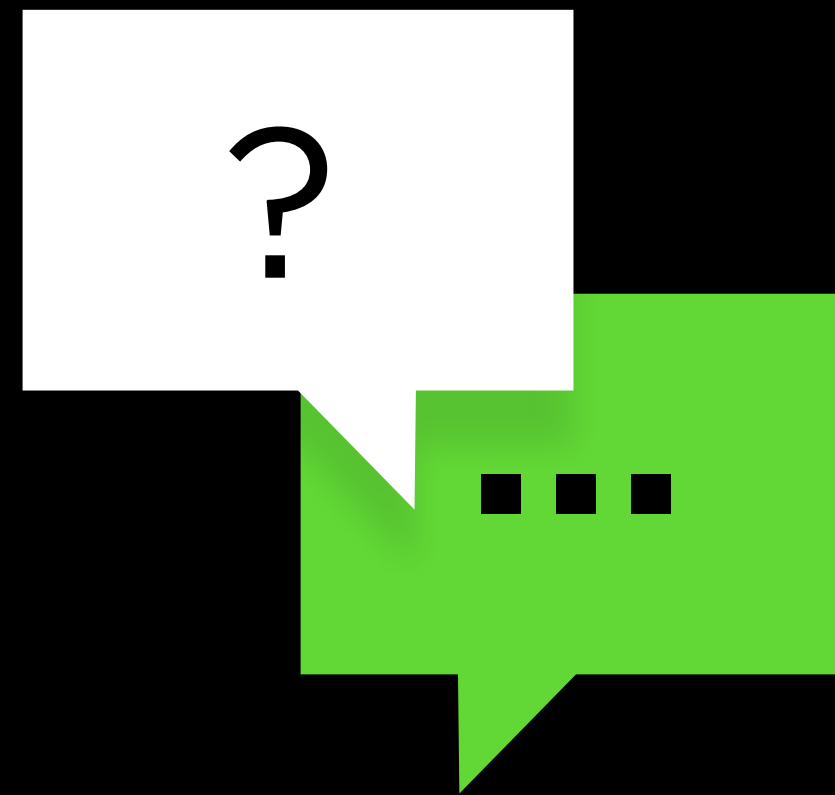
— THIRD EDITION —



**TOOLS FOR TALKING WHEN
STAKES ARE HIGH**

JOSEPH GRENNY • KERRY PATTERSON • RON McMILLAN
AL SWITZLER • EMILY GREGORY

AL SWITZLER • EMILY GREGORY
JOSEPH GRENNY • KERRY PATTERSON • RON McMILLAN



John Roberson
john.roberson@adventmovespeople.com

1956

BOBBY MORROW



gold medals won by Bobby Morrow ('56) at Olympic Games in Melbourne, Australia, and to his alma mater in 1968. The other two are in the Smithsonian Institution and the Texas Sports Hall of Fame.

2017

MIKALIA BRADBERRY



Mikalia Bradberry ('17) became ACU's second student to be selected for the Opera Vocal school for opera prodigies, held each summer in Verona, Italy. A vocal performance major, she returned with the clay carving of the renowned Arena di Verona, and traveled to Verona for educational and public performance experiences in a city where music has been celebrated for centuries.

CHAMPIONS

ACU SPORTS HALL OF FAME • OLYMPIANS • ALL-AMERICA • ACADEMIC ALL-AMERICA



CHAMPIONS

EXPLORE ACU HISTORY

TOUCH TO



ACTIVATE

SPACE FOR STORYTELLING

Resting State

Coordinated dynamic resting state / Call To Action animation.

1

Touching the screen will deactivate the resting animation and transition to main menu

After a set time of inactivity, the display will return to the resting state.

1

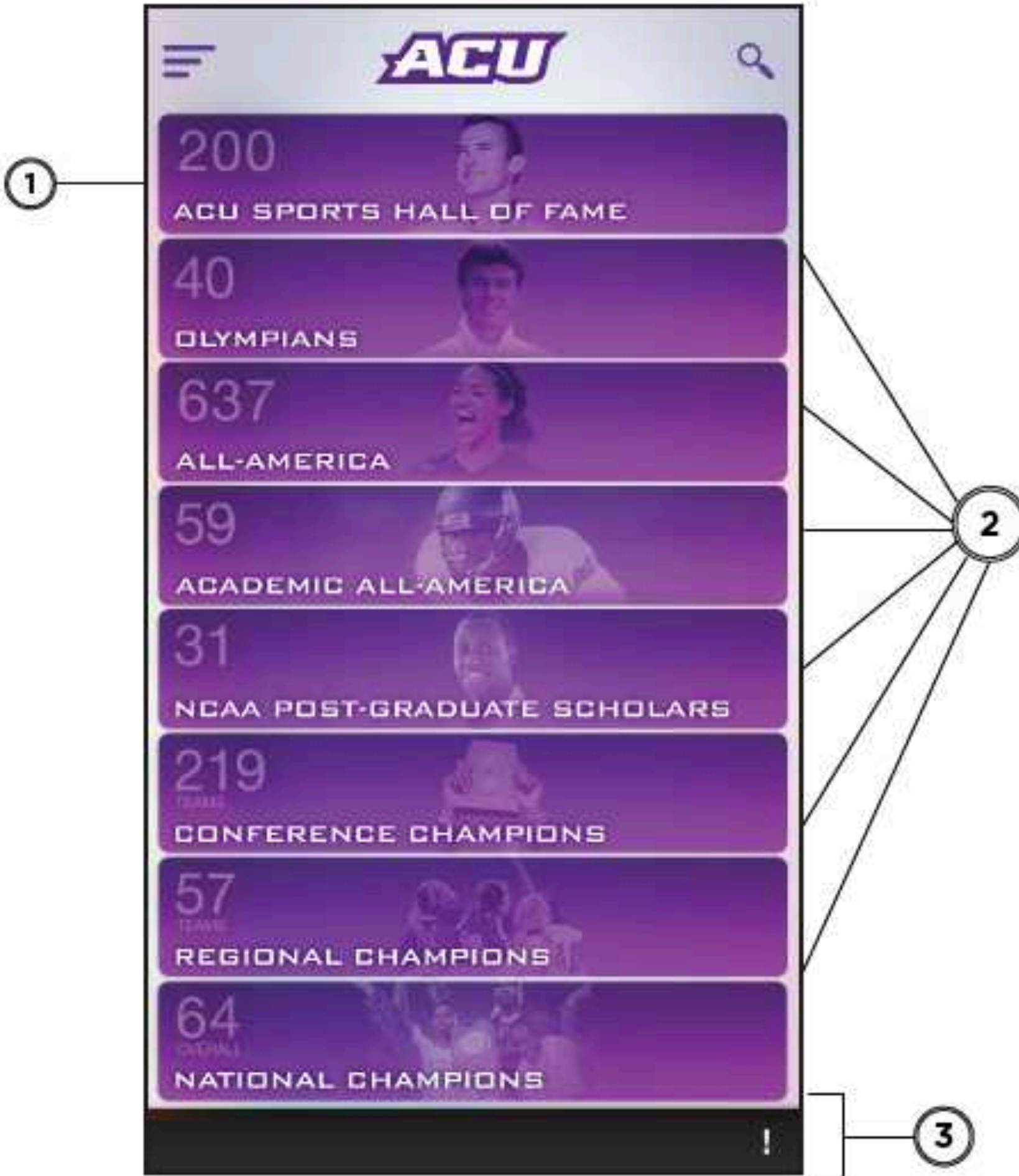


CUSTOMIZED INTERFACE

Categories Main Menu

The category selection home screen is activated via the resting state allowing the user to select the awards or recognitions they choose to explore further.

- 1 The number of honorees in each category is dynamically linked to the amount of members registered in the CMS.
- 2 Overlayed images are centered in each category to create a subtle relationship between the header and button.
- 3 ADA navigation - at lower part of screen to meet accessibility guidelines.

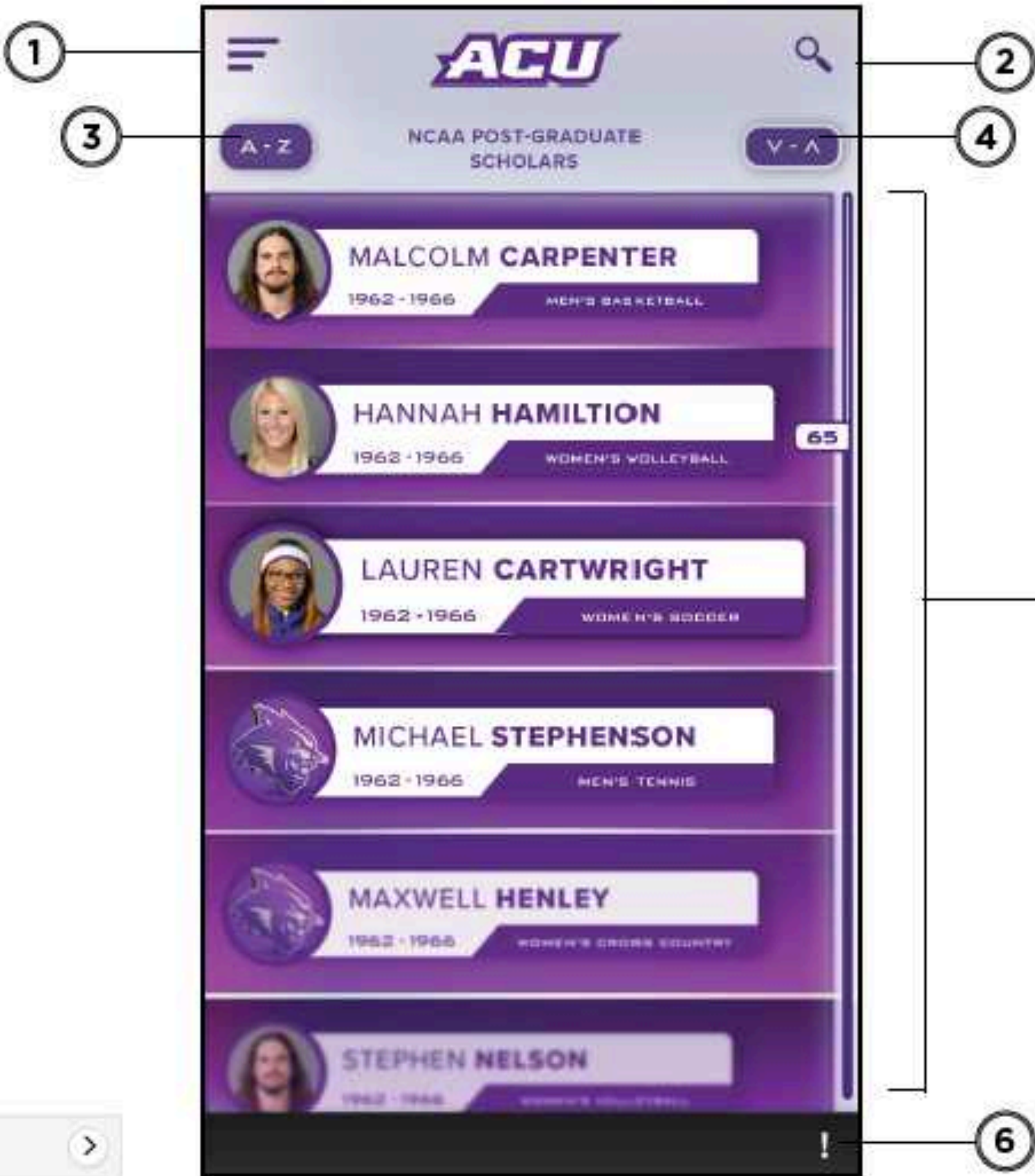


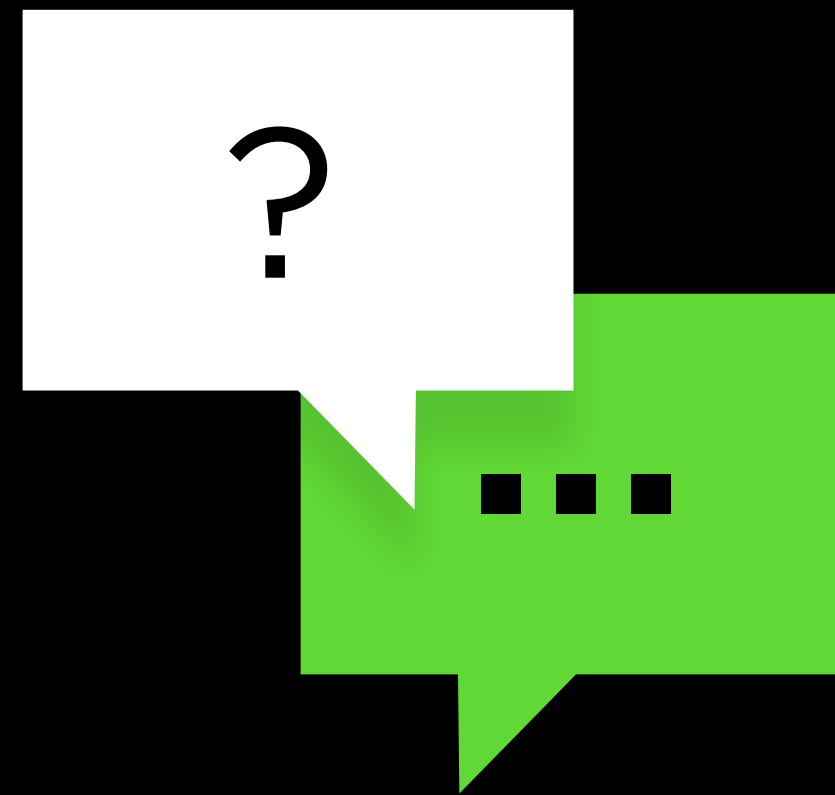
GETTING PERSONAL

Awards/Recognition Screen

After selecting a category from the main menu, the user will be presented with a scrolling list of honorees from it's respective category and sorting options using alphabetical and chronological arrangements.

- 1 A menu icon is used to return to home/categories page
- 2 A search icon allows the user to search through the archives to find a player when unsure of their categorization via an on-screen software keyboard.
- 3 Alphabetical sorting button to allow the user to best browse the honorees.
- 4 Numerical sorting button allows the user to navigate chronologically through the honorees.
- 5 Scrolling navigation giving the user a reference to where they are in the list of alphabetical or numerical sorting.
- 6 ADA navigation - at lower portion of the screen to meet accessibility guidelines.





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SUMMARY



REMEMBER YOUR “FIRST LOVE”



YOUR WORK CHANGES LIVES

YOUR WORK MATTERS

