

**STORYTELLING IN SPACES:
DESIGNS & TOOLS TO
ENGAGE STAKEHOLDERS &
REINFORCE PROGRAM GOALS**
SESSION I





ADVENT CREATES EXPERIENCES THAT MOVE PEOPLE ®

El Arroyo



ACCIDENTALLY DRANK
INVISIBLE INK, I AM NOW
AT THE HOSPITAL
WAITING TO BE SEEN



YOUR WORK MATTERS, NOW MORE THAN EVER

RESEARCH FOCUS AREAS

- Artificial Intelligence/ Machine Learning
- Quantum Architecture and Software Development
- Intelligent Interfaces
- Next Gen Wireless

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- Artificial Intelligence/ Machine Learning
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TRADELINE

GENERAL STUDENT BODY COLLEGE CHOICE STUDY

LEARN WHAT DRIVES A PROSPECTIVE STUDENTS CHOICE

collegechoicestudy.com

STUDENT-ATHLETE COLLEGE CHOICE STUDY

LEARN WHAT DRIVES A STUDENT-ATHLETE'S CHOICE





DR. DARIN WHITE



Samford University
Brock School of Business



MORE THAN
2,000 STUDENTS

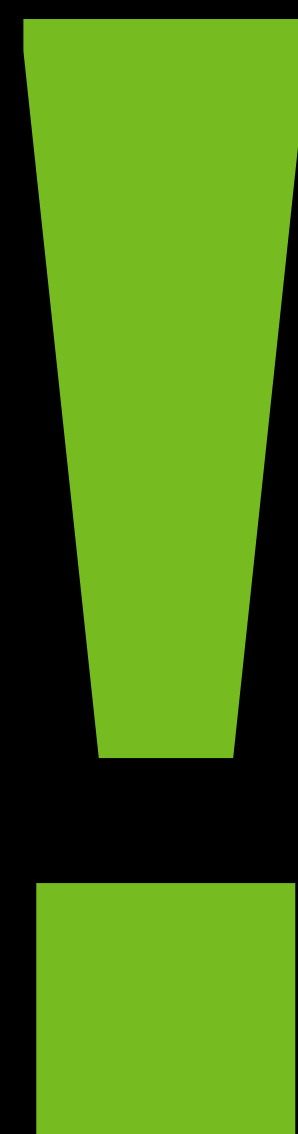
DRIVER **OF** **DRIVERS**

AS A STUDENT
PERCEIVES THE QUALITY
OF AN ACADEMIC BUILDING
TO INCREASE

THE PERCEPTION OF THE
QUALITY OF THE FACULTY
ALSO INCREASES.

THE BETTER THE
BUILDING

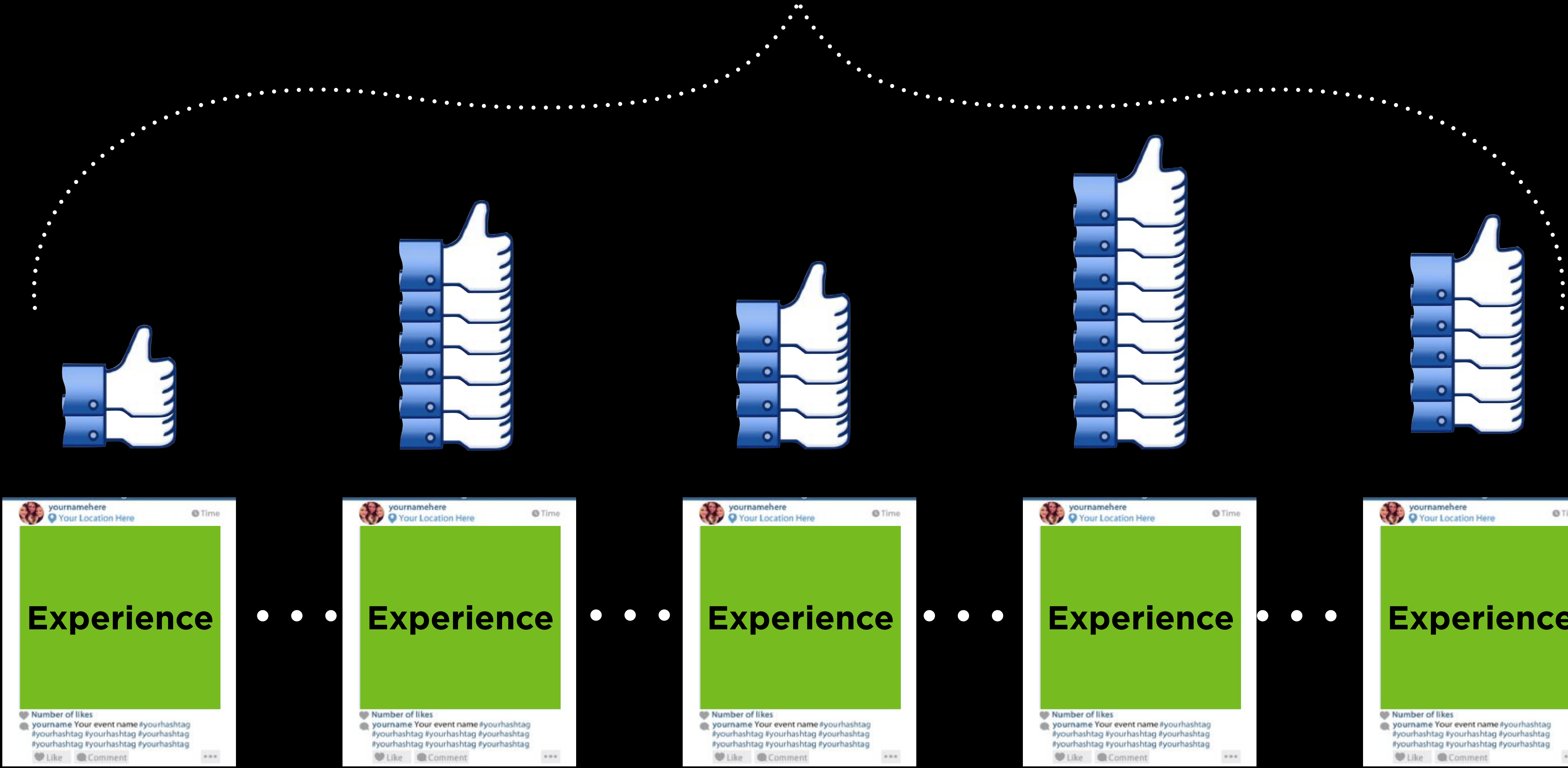
THE BETTER THE
FACULTY



CURATORS

STORY

Social
Wealth



Time

**YOU FACE SOME
TOUGH CHALLENGES**

THE WALL STREET JOURNAL.

Americans Are Losing Faith in College Education, WSJ-NORC Poll Finds

Confidence in value of a degree plummeted among women and senior citizens during pandemic

Gifts to Higher Education Dropped in Fiscal 23

Donations of \$100 or less made up 43% of all charitable gifts to higher education institutions in fiscal year 2023.



Overworked and Undervalued: Retaining Top Educators

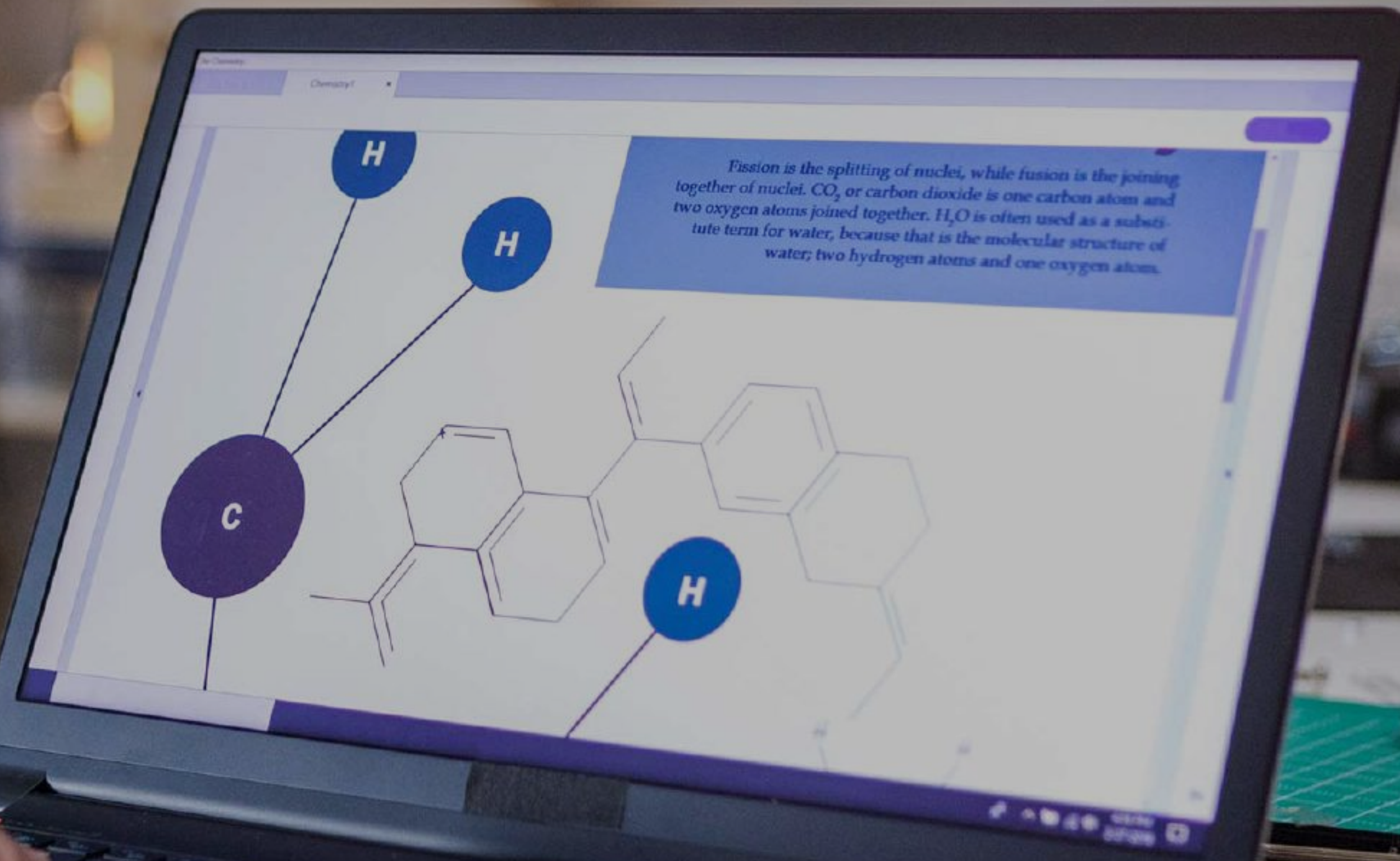
40% of university faculty and staff saying they are either actively or passively looking for a new job

THE WALL STREET JOURNAL.



More Students Are Turning Away From College and Toward Apprenticeships

Some white-collar training programs have become as selective as Ivy League universities



Growing Gap in STEM Supply and Demand

Experts cite online learning, digital tools as ways to build inclusive and equitable STEM workforce



YOU Belong in STEM

The U.S. Department of Education will host the YOU Belong in STEM National Coordinating Conference in Washington, D.C. as a key initiative for the Biden-Harris Administration.

The New York Times



America's Semiconductor Boom
Faces a Challenge: Not Enough Workers

**YOUR WORK MATTERS,
NOW MORE THAN EVER**

YOUR WORK MATTERS TO ME!
IT'S PERSONAL

9364E

Brentwood Academy
Brentwood, TN

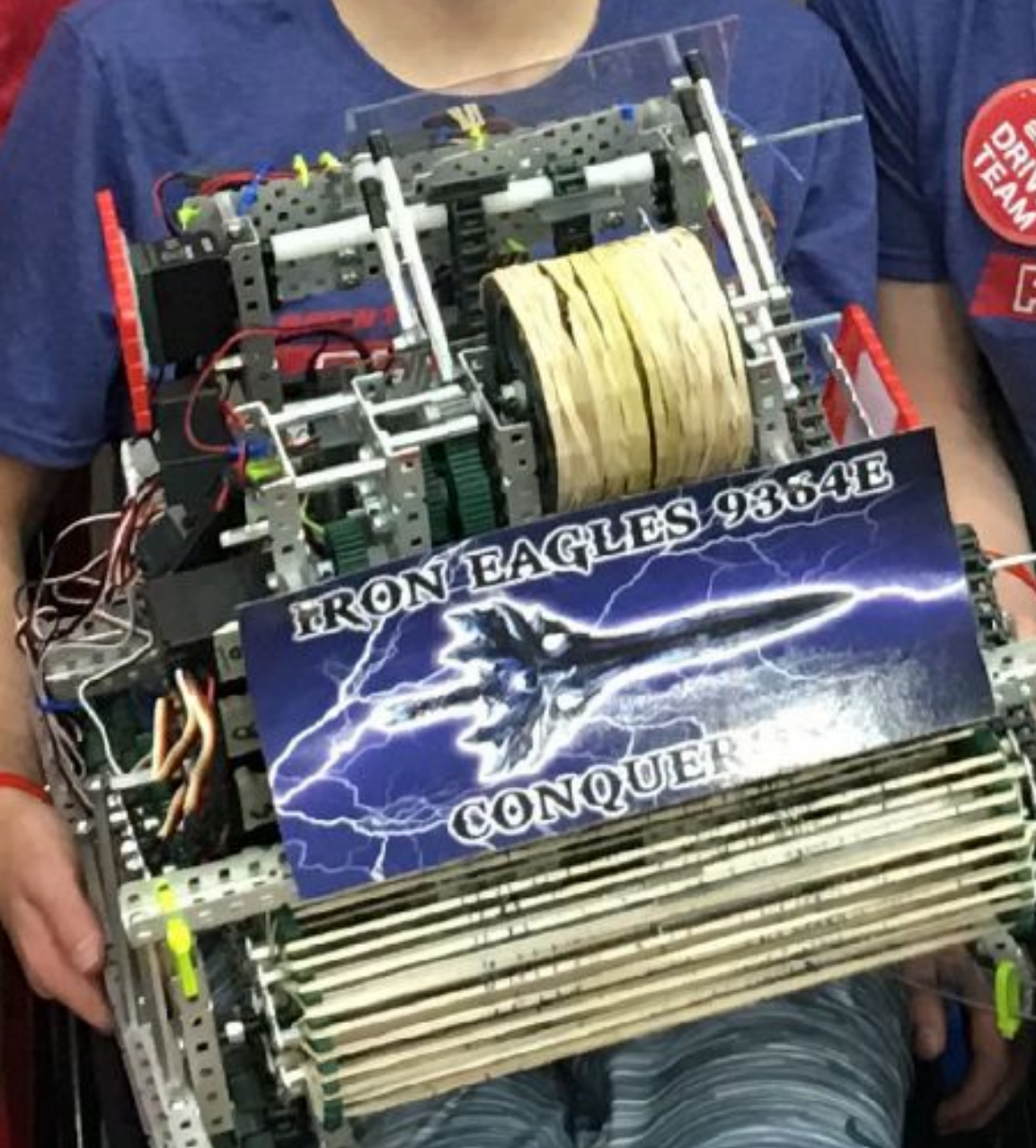


Design Award

Exce

SOUTH
EAST
CHAMP

20



ROBOTICS

ROBOTICS

BA

BA



TRADELINE THREE

1. Spaces are where the stories are made real, so be intentional about the stories you're telling.
2. Stories can become a competitive advantage in obtaining research funding.
3. Breaking down the barriers between the work you're doing and the stories you're trying to tell.





COLLEGE OF BUSINESS

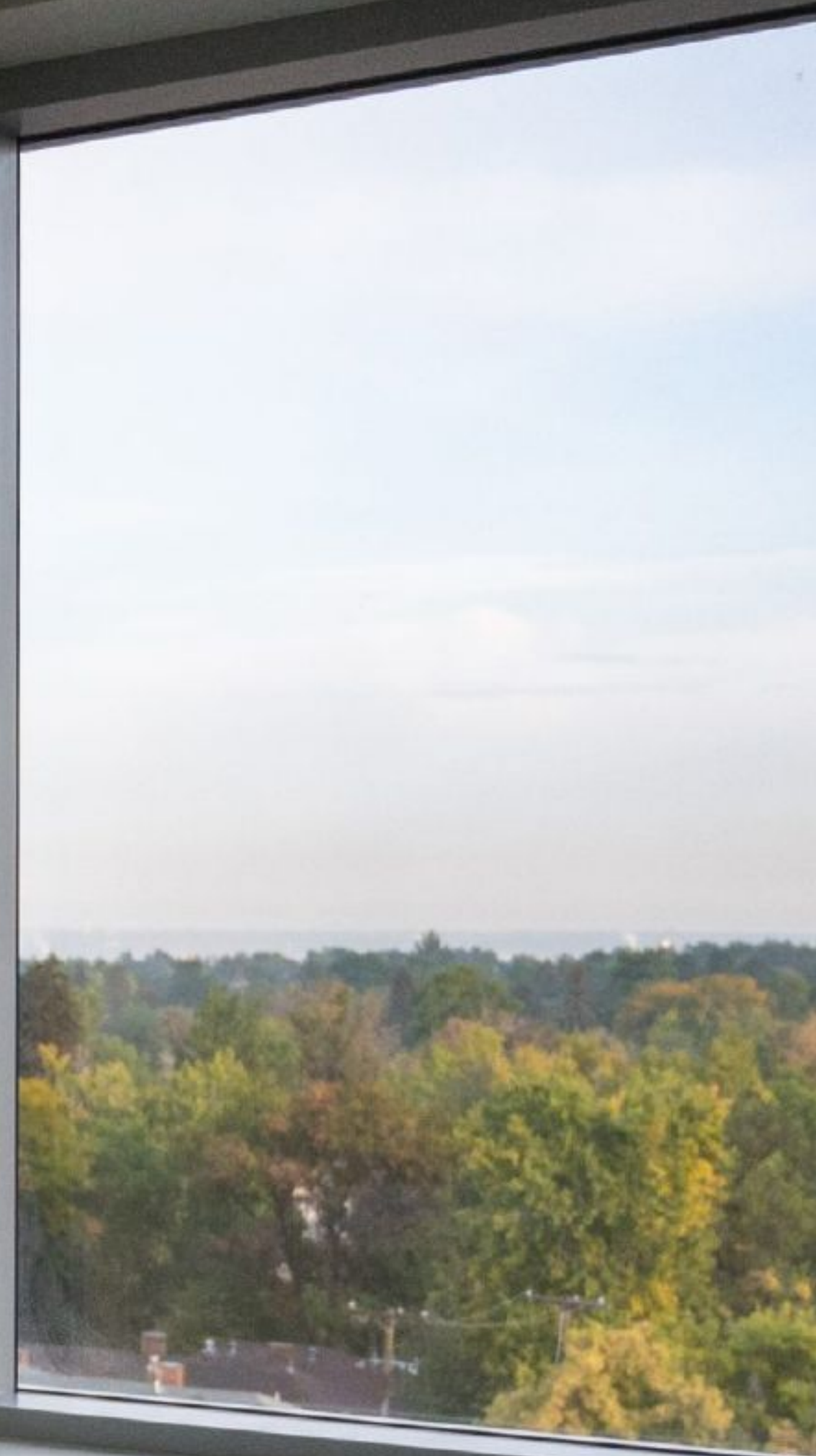


SCAN HERE FOR VIDEO





**Richardson Family
Conference Room**





THE STORY OF A BUILDING

**THE STORY
OF A BUILDING
IS ABOUT
THE PEOPLE**

**THE STORY
OF A BUILDING
IS ABOUT
THE ACCOMPLISHMENTS**

**THE STORY
OF A BUILDING
IS ABOUT
RESEARCH**

**THE STORY
OF A BUILDING
IS ABOUT
WHAT'S NEXT**

THOSE STORIES

TRADELINE THREE

**#1: SPACES ARE WHERE THE
STORIES ARE MADE REAL, SO BE
INTENTIONAL ABOUT THE STORIES
YOU'RE TELLING.**

WE LISTEN

Define the Project
Uncover Your Distinctives
Elevate Your Uniques

WE CREATE

Solve Problems
Develop Strategy
Design Solutions

WE REFINE

Sample Materials
Assimilate Content
Define the Details

WE BUILD

Fabricate Displays
Install Experience
Exceed Expectations

WE SUPPORT

Analytics & Updates
Maintenance
Engagement Support

UNDERSTAND. CREATE. DEVELOP. IMPLEMENT. SUSTAIN.



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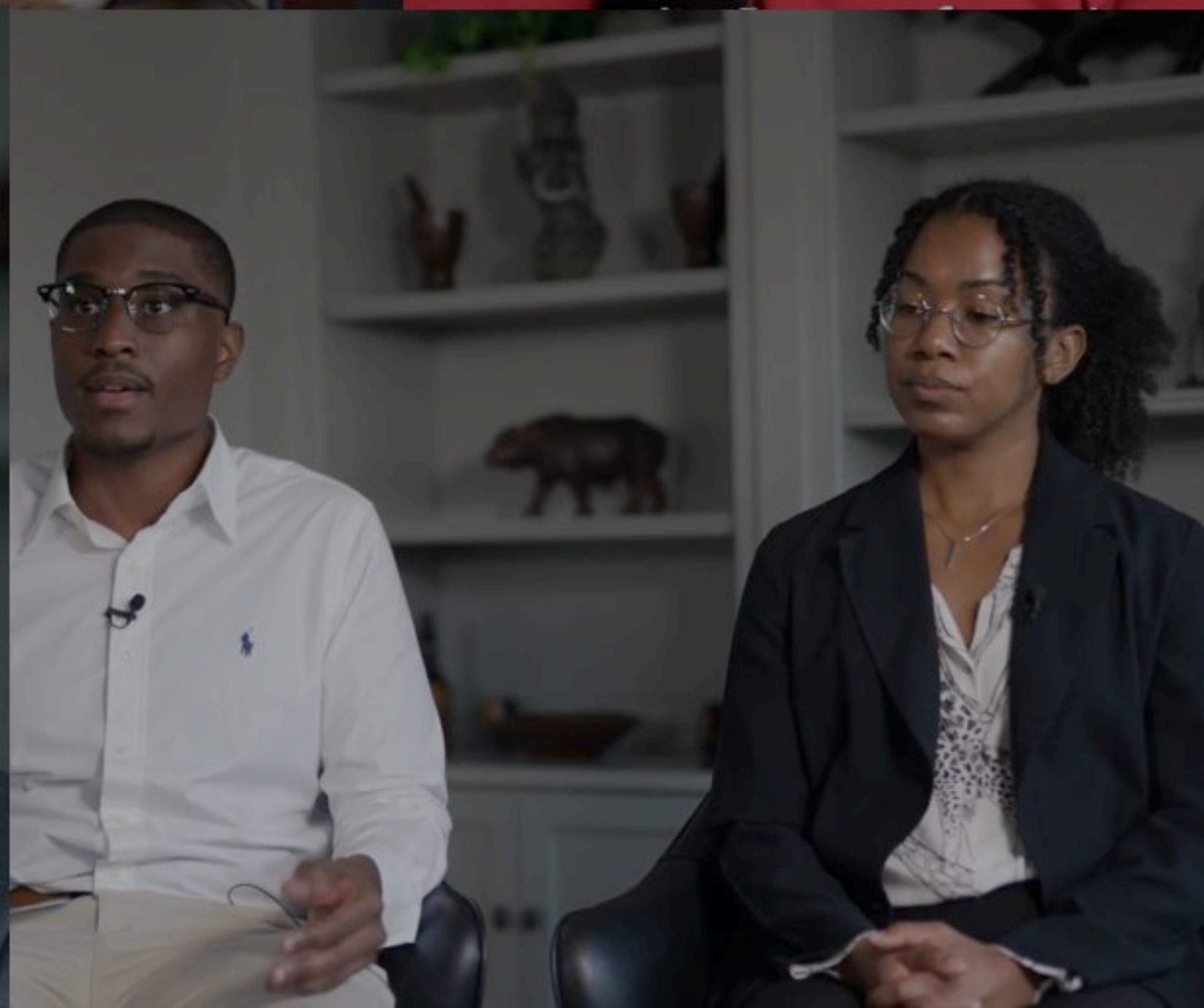
UNDERSTAND.
CREATE.
DEVELOP.
IMPLEMENT.
SUSTAIN.




STORYMINING



MEHARRY MEDICAL COLLEGE | SCHOOL OF APPLIED COMPUTATIONAL SCIENCES



A medium shot of Dean Fortune S. Mhlanga, Ph.D., seated in a black leather chair. He is a Black man with a shaved head, wearing a grey suit, white shirt, and dark tie. He is gesturing with his hands while speaking. The background features a light-colored wall with a framed picture on the left and a white built-in bookshelf on the right containing various decorative objects like vases and figurines.

DEAN FORTUNE S. MHLANGA, PH.D.

SENIOR VICE PRESIDENT FOR ENTERPRISE DATA AND ANALYTICS,
FOUNDING DEAN, SCHOOL OF APPLIED COMPUTATIONAL SCIENCES

A man and a woman are seated in wooden chairs in an office setting. The man, on the left, has a white beard and glasses, wearing a dark blue shirt and a patterned tie. He is gesturing with his hands while speaking. The woman, on the right, has short dark hair and glasses, wearing a tan sweater. She is listening attentively with her hands clasped. Behind them is a large window with horizontal blinds, showing an outdoor area with a building and some greenery.

T.L. WALLACE, PH.D.

CHAIR, BIOMEDICAL DATA SCIENCE DEPARTMENT,
PROFESSOR, COMPUTATIONAL SCIENCES

Our school is building a first class



UNIVERSITY OF ARIZONA | FUEL WONDER CAMPAIGN

STORYMINING





STORYMINING RECAP:

18 SESSIONS.

23 STAKEHOLDERS.

585 MINUTES OF INTERVIEWS.

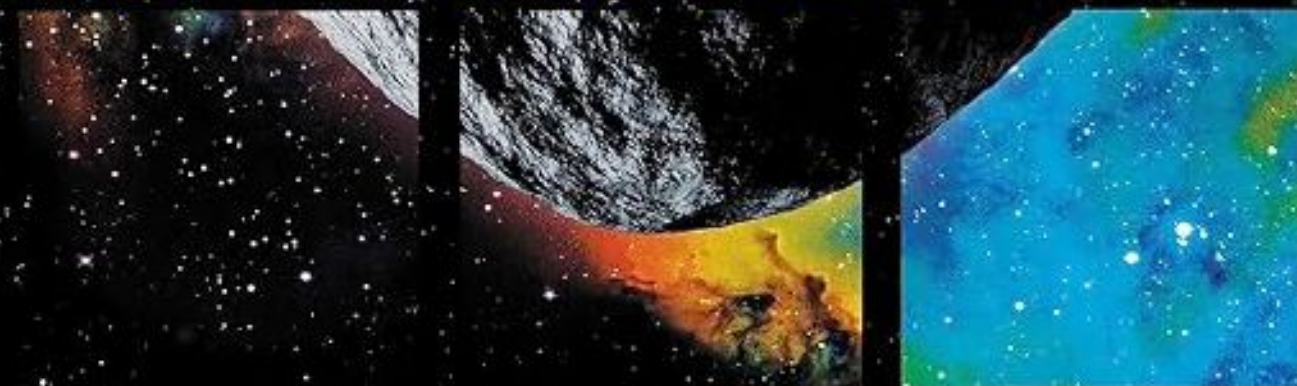
THE ASTEROID HUNTER



A SCIENTIST'S JOURNEY TO THE



DAWN OF OUR SOLAR SYSTEM



DANTE S. LAURETTA



OSIRIS-REx LANDING

G-00:27:19

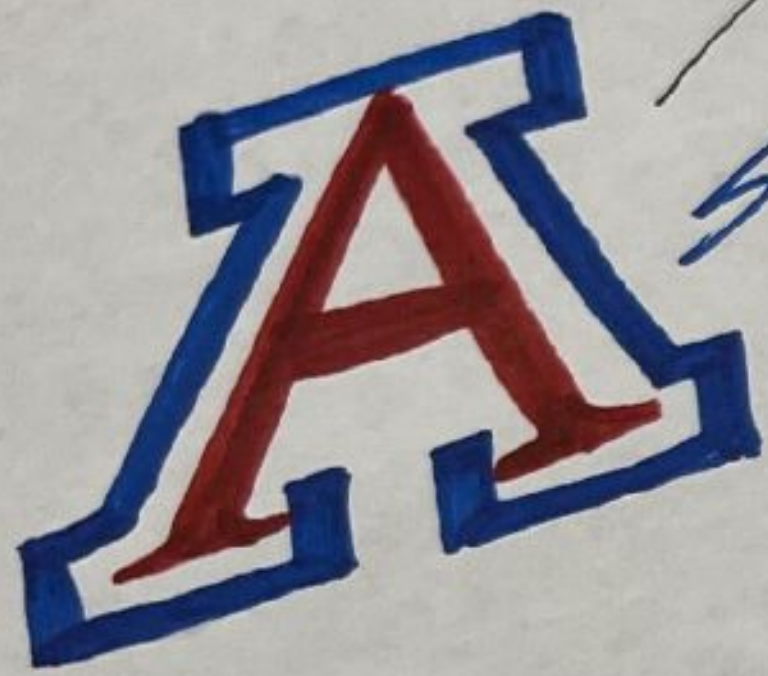


LIVE



SANDBOX





TIME TO TELL THE STORY
① A CALLING TO WONDER
② A SPOTLIGHT ON WONDER
③ AN ARENA TO WONDER
④ A SPIRIT OF WONDER
⑤ A LIFETIME OF WONDER

SAVED
4/5/2022
2:00 PM
DAYS

SPONSORS
HIGHER EDUCATION IS THE BIRTHPLACE OF GOOD
NEW CAMPAIGN IS A CONTINUED STORY

MEET WITH THE RECIPIENTS OF THE GOOD
DONORS SAYING "FUEL WONDER"

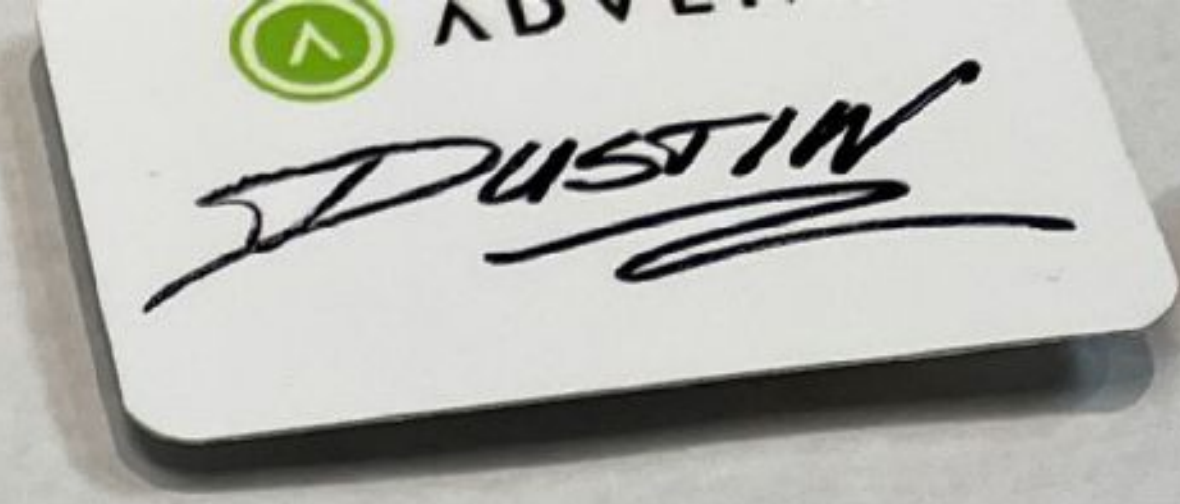
THE AUDIENCE

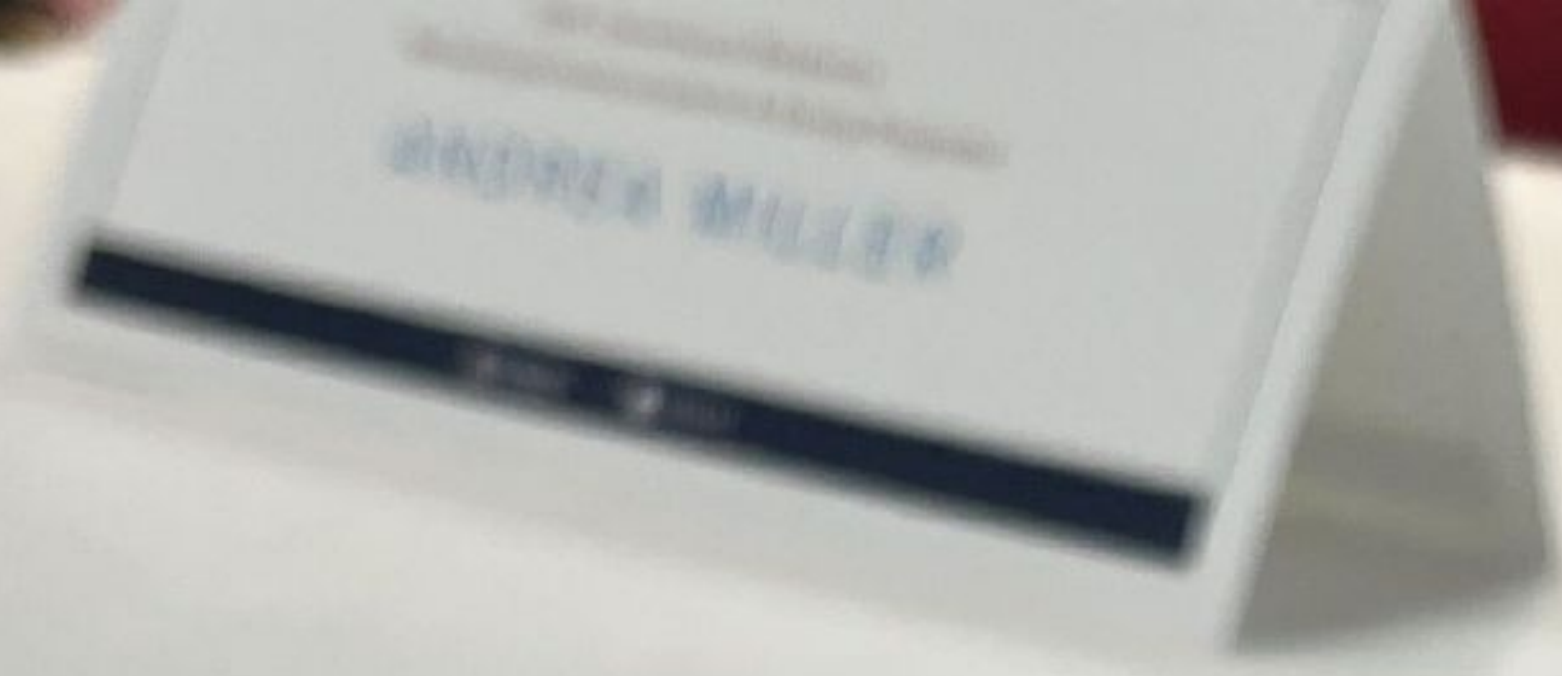


- STATE LEADERS
- INDUSTRY
- NATIONAL LEADERS
- GOVERNMENT
- RESEARCH PARTNERS
- BOARD OF REGENTS
- FACULTY / ADMIN
- PEERS / PARTNERS
- DONOR LEVELS - DIFF VOICES
- INFLUENCERS
- FAMILY
- CULTURAL LEADERS

NOT LEARNING ABOUT IT YOU ARE PART OF IT

DUSTIN			
6	7	8	
			PRESENT Celebrating Recent Achievements, In the Moment, Current/Fresh
			PHYSICAL Tangible, Tactile, Kinetic
	X		SOCIAL Human Focused, Peer and/or Group Engagement
X			EXCLUSIVE VIP, Premium, Opulent, Enticing
X			ACTIVE Gamified, User-led





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SUSTAIN.





BELMONT UNIVERSITY | JACK C. MASSEY CENTER



Belmont receives \$15M gift, ties largest in university history

Donation secured naming rights for new home of the Belmont Data Collaborative

KATHRYN RICKMEYER DEC 13, 2021



Image: Belmont University

Three months after being announced, the Belmont Data Collaborative's future

Trending

1

Would Titans consider trading up for Darius ...

2

How strongly should Titans consider trading ...

3

Subscribers only

Giarratana lands \$232.3M loan for Church Str...

4

Subscribers only

Stately West End Avenue building listed for \$

AUDIENCE JOURNEY

AUDIENCE INSIGHT:

Audiences represent who you are trying to reach, both in general and specific terms. We seek to understand WHY audiences resonate with your brand and HOW those emotional connections last over time.





PROSPECTIVE
STUDENTS &
FAMILIES



CURRENT
STUDENTS &
FAMILIES



ALUMNI,
FACULTY
& STAFF



NASHVILLE/
GLOBAL
COMMUNITY



STORY THEME

RADICAL CHAMPIONS



STORY ATTRIBUTES

**COMMUNITY
CREATIVE
HOSPITALITY
WORLD-CLASS
CHRIST-CENTERED**



BRAND EXPERIENCE:

THINK. Appeal to logic and rational.

FEEL. Emotional connections.

REMEMBER. Keep and share.

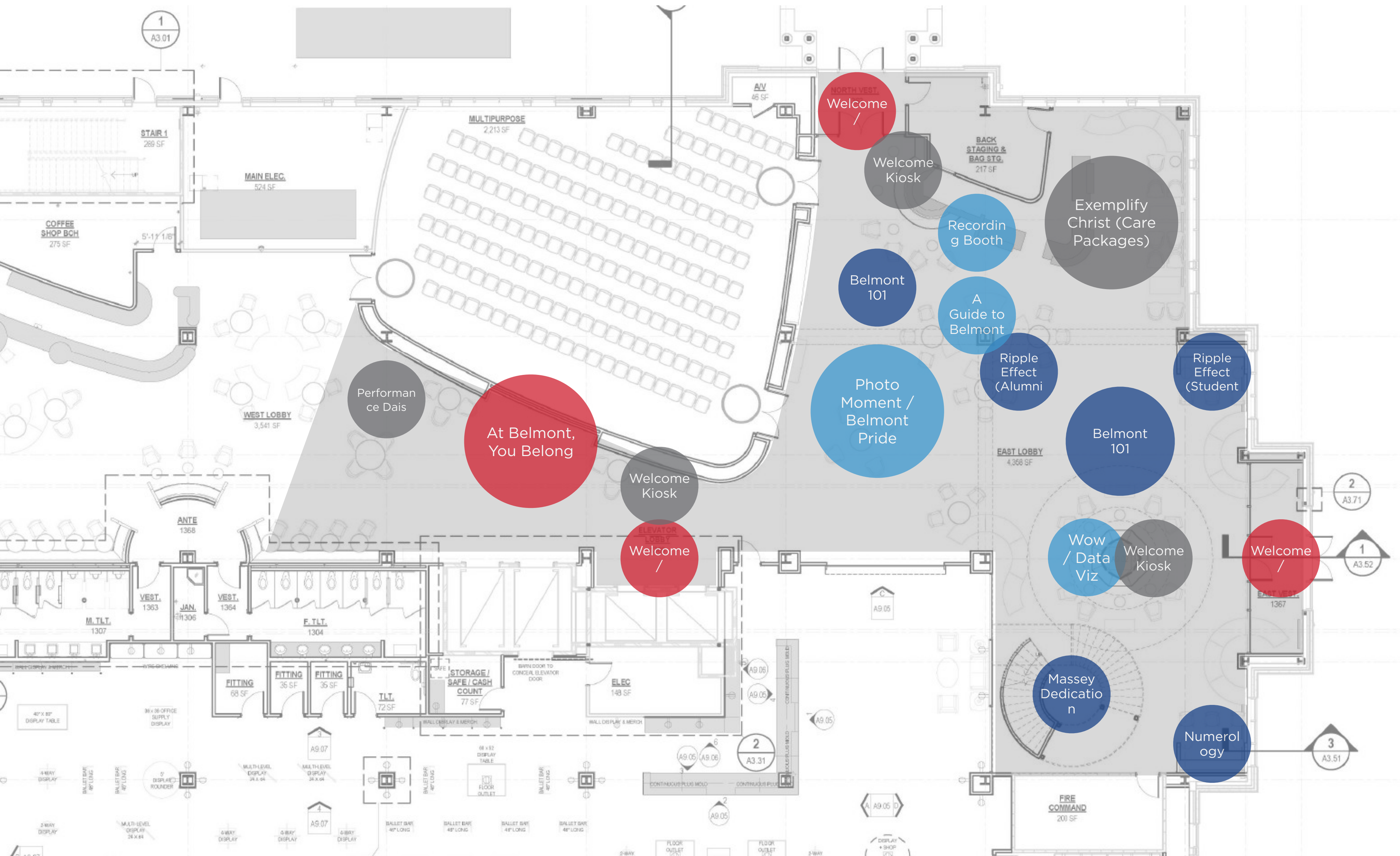
DO. An action, not a transaction.





STORY MAP | ADMISSIONS





EXPERIENCE KEY

THINK

FEEL

REMEMBER

DO





BELMONT
UNIVERSITY



SCAN HERE FOR VIDEO

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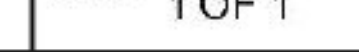
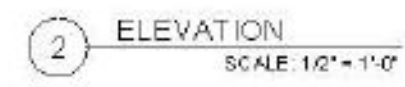




UNIVERSITY OF WYOMING | GATEWAY CENTER









UW TIMELINE PRIMARY INTERACTIVE EXHIBIT

Category Navigation:

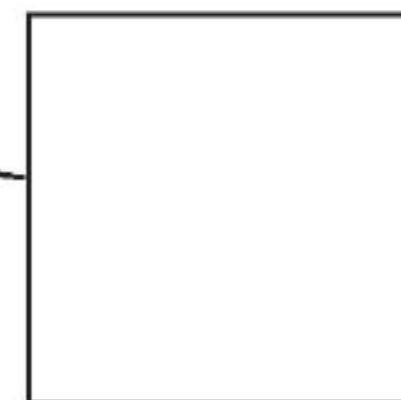
- Once the User presses the category item he or she desires, a series of photographs, from 2-6, will slide organically onto the screen, as though someone softly distributed them there. These will be our navigation links to the final content.
- NOTE: this is a change to the structure we have laid out in the Google Docs - while the content is still being gathered according to that structure, the actual display and navigation will be simpler - we are asking that UW constrain themselves to 6 pieces of information for each category in each decade.
- This seems like a viable solution for both creating modules that can be easily changed between content types, and easily reconstructed for different numbers of items of content. If there are only 4 interesting things in 1920 under Campus, then only 4 photos slide in.
- Upon touching one of the photographs, I imagine the background fading to dark gray, the unselected photographs fly off the screen smoothly, and the remaining photograph becomes the presentation module for the content attached.

UI Design Notes:

- What we need now, based on this initial graphic design work, are content presentation modules for:
 - Video Files
 - Audio Files (with a graphic/image background)
 - Text Files (with a graphic/image background and 2-3 content managed images)
 - Image files (presented like Heritage Hall - in a thumbnail grid of some sort with a background texture consistent with the design motifs shown here)



Photograph Button Orientations and Sizes



Audio File Photograph



Video File Photograph

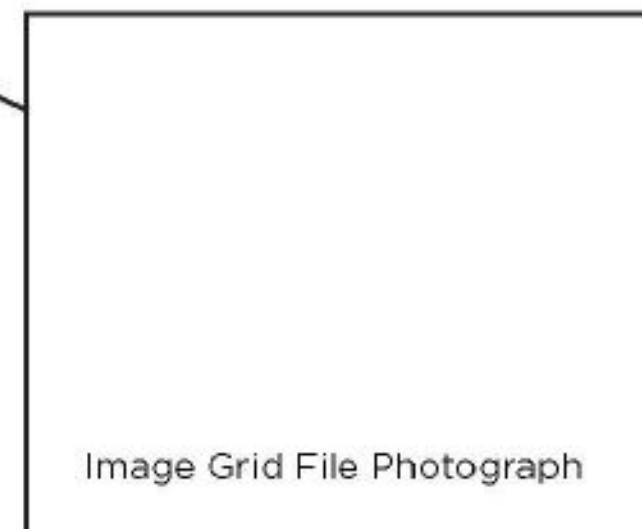


Image Grid File Photograph



Text / Image
File Photograph

UW TIMELINE

PRIMARY INTERACTIVE EXHIBIT

Notes on Photograph Size and Orientation:

- The photographs representing each content type should reflect the final presentation of content in orientation and aspect, i.e., if it's a video file, the photograph should be 16:9 and landscape; if it is a photo and text, it should be 16:9 and portrait; an audio file could be a square photograph that floats over the player controls when it opens; and an image grid file might be a random size to add variety

UNIVERSITY OF WYOMING

HISTORY & TRADITIONS



HISTORY & TRADITIONS



TION
ALL



The Morrill Act required the teaching of military science, which was compulsory for all male students between 1891 and 1965. UW was also one of the first universities to apply for a Reserve Officer Training Corps, or ROTC, unit in 1916. World War I brought many changes to campus. Buildings and grounds were used for military training, and courses were changed in accordance with the war effort. Social functions were curtailed.

Students in military uniforms at a ROTC drill during World War I. The campus grounds were used for military training, and courses were changed in accordance with the war effort. Social functions were curtailed.



TEACHING

The university since its founding in order to "prepare teachers for the schools of teachers in Wyoming caused standards for teacher education to be virtually nonexistent. Therefore, UW began to offer a summer school required to undergo further training.

UW Summer School opened in 1906. The school was a two-week session held on the campus grounds. It was a continuation of the teacher education program that began in 1906. The school was a two-week session held on the campus grounds. It was a continuation of the teacher education program that began in 1906.



WOMEN'S MOVEMENT

of the female professors who pioneered the way for other female faculty at UW were Grace Raymond Hebard and June Erta Downey.

Grace Raymond Hebard stands out for the diversity of her accomplishments. She broke new ground as a university administrator, historian, and social activist. She spearheaded her own one-woman progressive movement by giving speeches, organizing historical associations, conducting citizenship classes for immigrants, participating in the women's suffrage movement, and lobbying for child-welfare laws.

June Erta Downey was the first woman to head an academic department in the U.S. June Erta Downey began her career as an English instructor at UW and worked her way up to department head and professor of Philosophy and Psychology. Laramie-born, she was a prolific scholar and teacher. Her research focused on handwriting and personality types. Both Hebard and Downey are buried at Laramie's Greenhill Cemetery.



June Erta Downey in 1917. Downey was the first woman to head an academic department in the U.S.



THE GREAT DEPRESSION

During the Great Depression, the university budget was repeatedly cut. In early 1933, the Boarding House even feared the "ruin of the institution." UW survived but paid a heavy toll. Married women were suspended from employment, the Department of Mining Engineering was lost, funding for departments dropped, and employees suffered 12- to 15-percent salary reductions. President Cruise established a student employment committee and secured funding from the Federal Relief Administration Program (FERA) to create student jobs. In 1934, FERA jobs for women included assembling art material, typing books, rehabilitating the museum, and typing law briefs. Men painted the exteriors of campus buildings, constructed concrete curbs and gutters, and installed heating and electrical lines.



Public Works Administration (PWA) and the construction of the Liberal Arts building. The new Arts and Sciences building was built on the site of the old quarry and was the heart of the new Students' Union. The "home" was built on the site of the old quarry and was the heart of the new Students' Union.

Charles M. ... was Dean John Hill discussing UW's agricultural programs. Professor Freda Hartz also advertised a four-year course in state teaching.

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UoW

Dashboards



EN

SESSIONS



2023

Jan

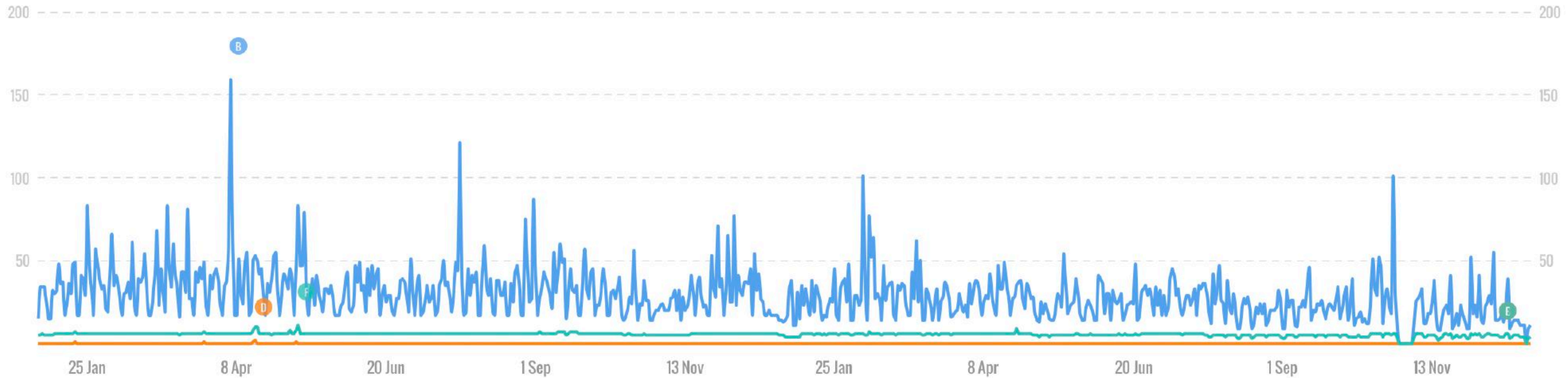
11th

Today

7 days

30 days

60 days



TOTAL SESSIONS

21,233



NEW SESSIONS

6



UNIQUE SESSIONS

161







SCAN HERE FOR VIDEO

FIREPLACE NAMED IN HONOR OF

THE MEN OF EPSILON DELTA OF SIGMA NU

EZRA H. NICHOLS

CHAD C. DEATON & LIZ (PACK) DEATON

JOHN JENSEN CORBETT & ELEANOR LUCILLE CORBETT

GREG & LOREN HILL

DR. MYRON JOHNS

HASELDEN WYOMING CONSTRUCTORS

CHUCK & KATIE BROWN

FIRST INTERSTATE BANK

KATHY TAYLOR

PATRICK & KATHI POLE

MARIAN H. ROCHELLE

JOHN & BANG WONG

JOHN & DELOACH

PETER M. & INGA GUSTAFSSON

PLATE WHITE PINE, WY 80459



TRADELINE THREE

#2: STORIES CAN BECOME A
COMPETITIVE ADVANTAGE IN
OBTAINING RESEARCH FUNDING.



UNIVERSITY OF SOUTHERN CALIFORNIA | GINSBURG HALL

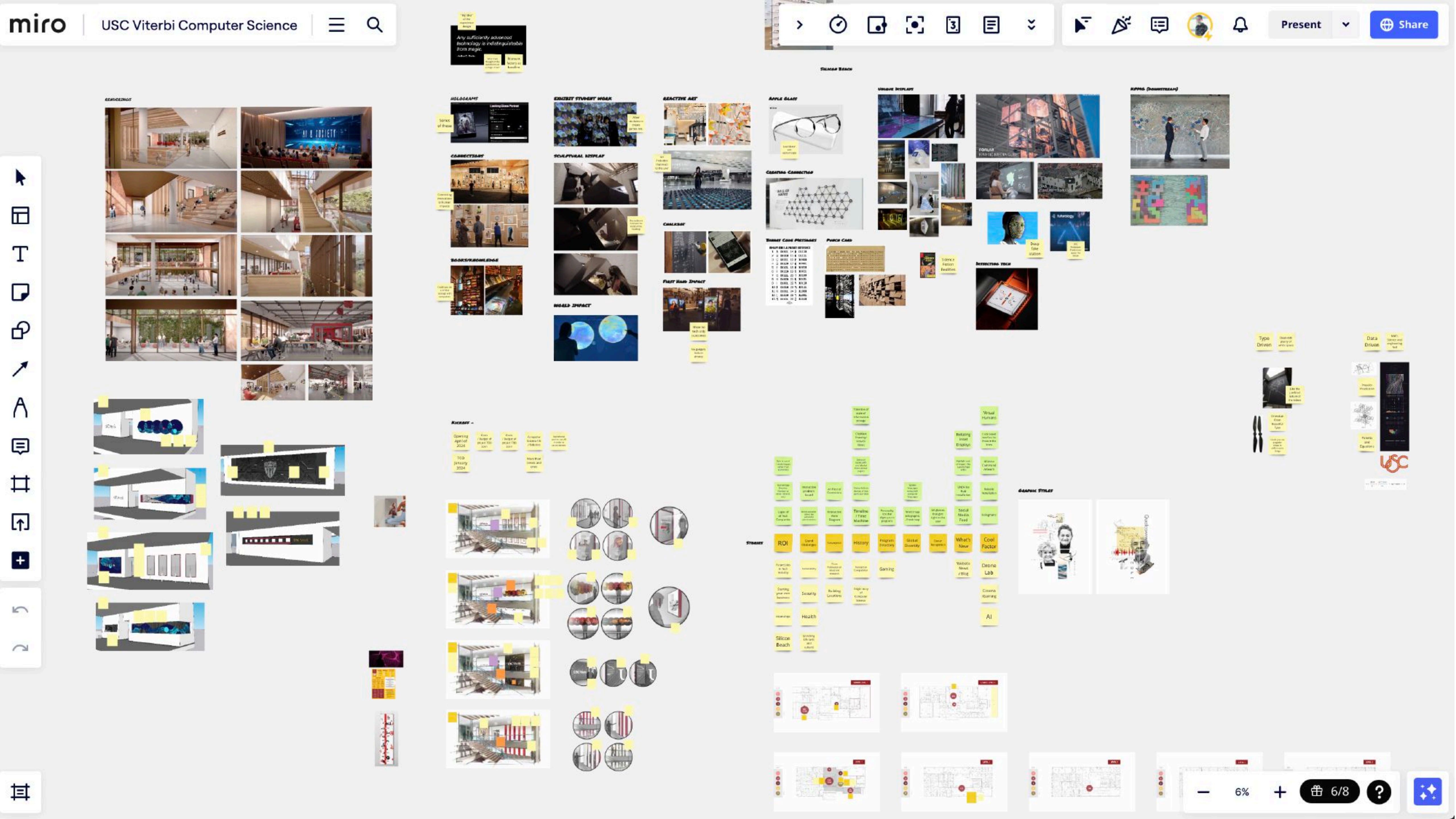


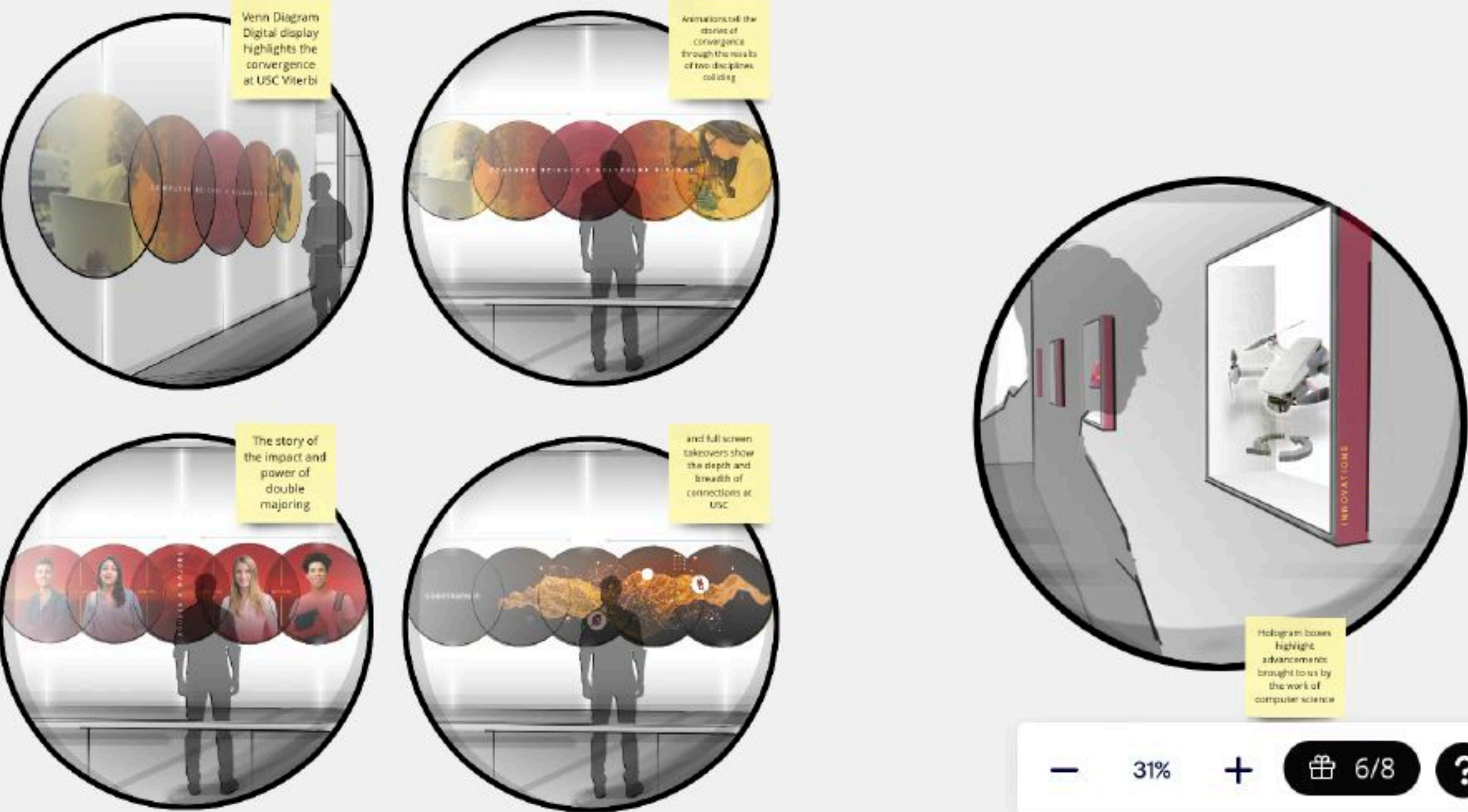
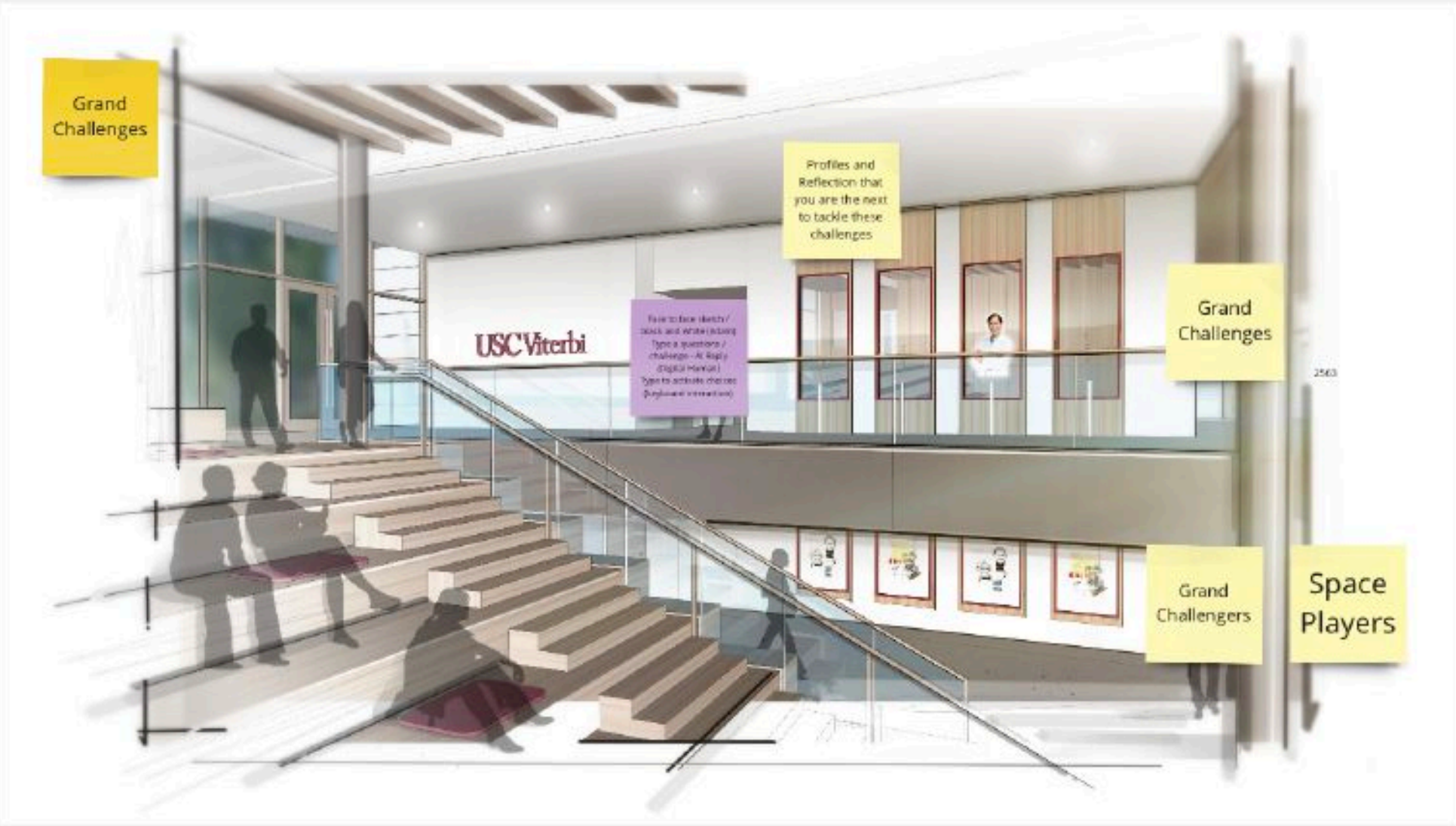


ADMINISTRATION

DEPARTMENT CHAIR







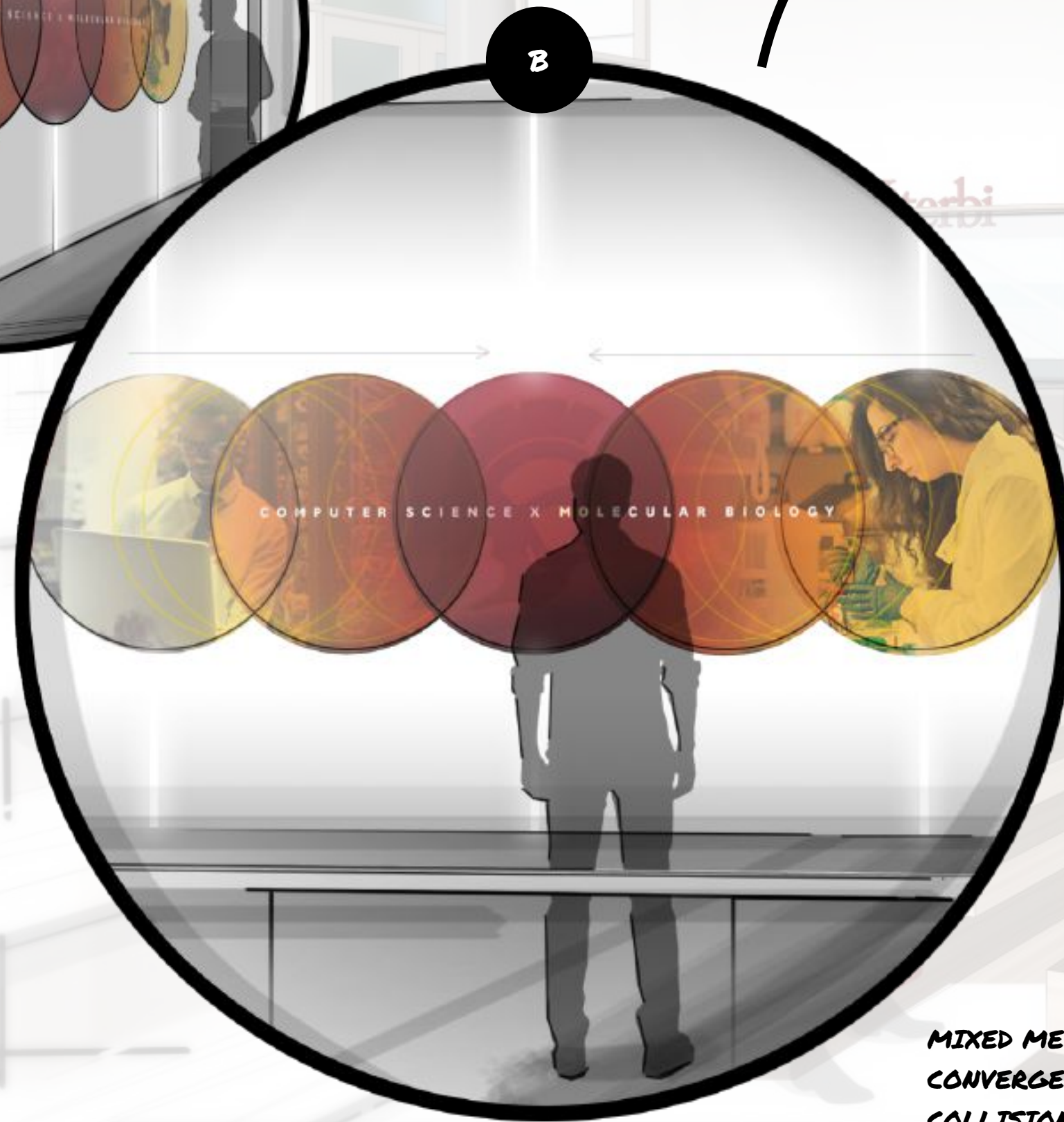
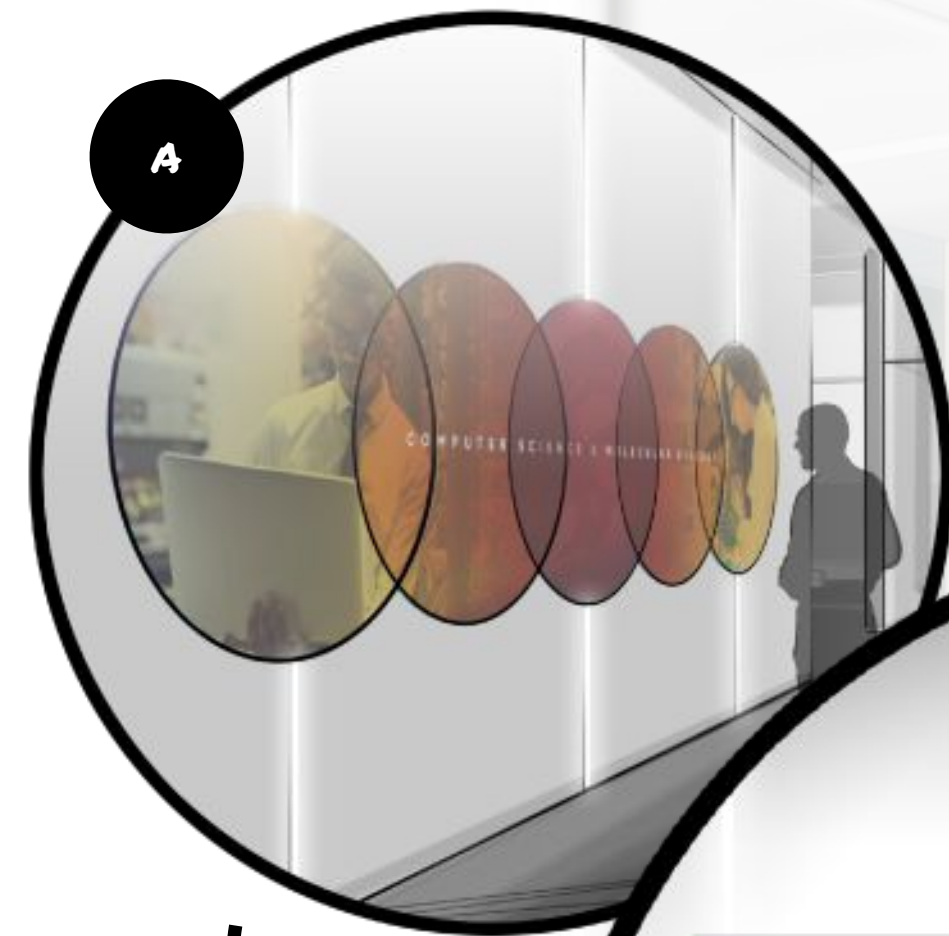
MAIN LOBBY: CONVERGENCE



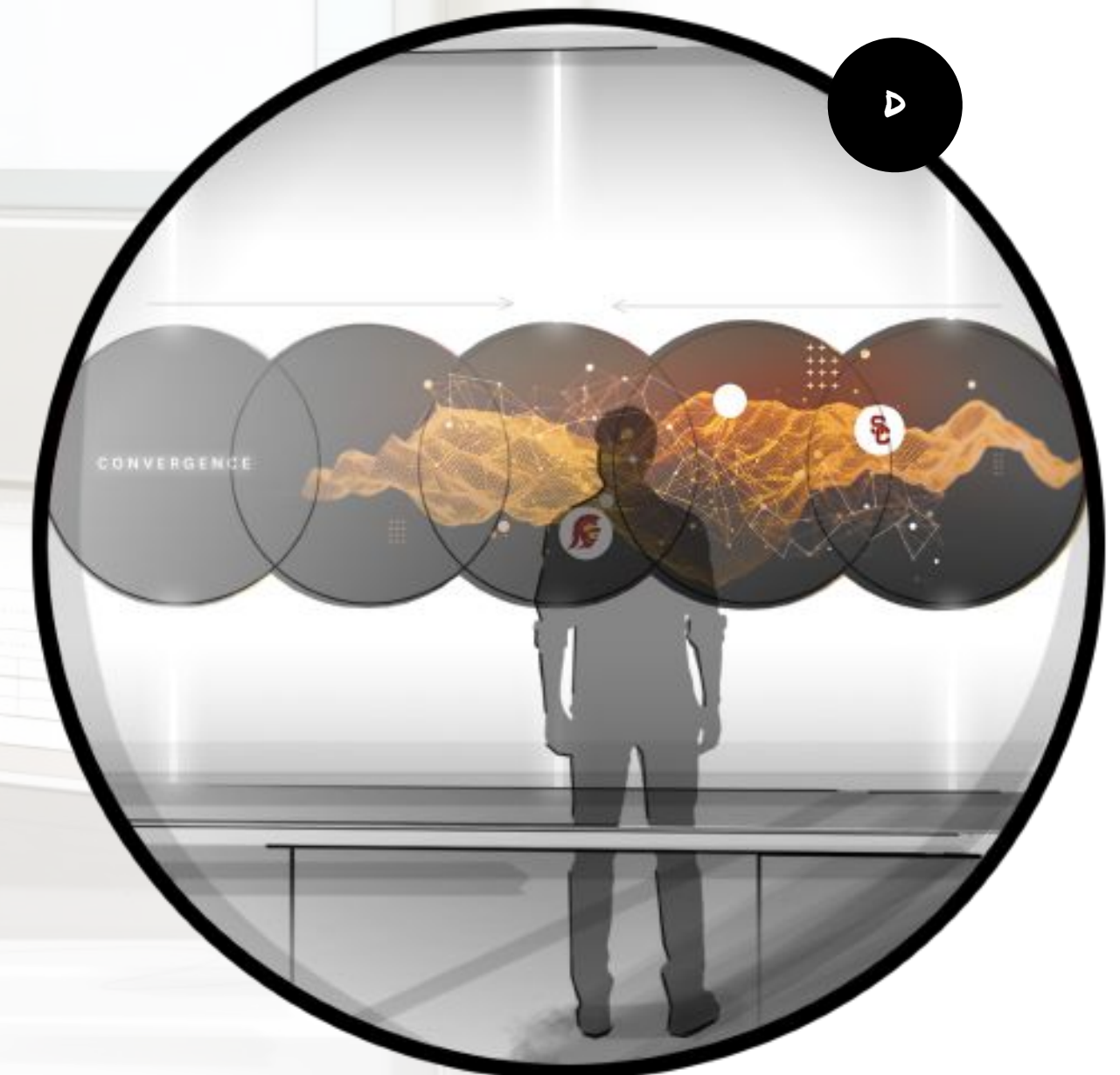


MAIN LOBBY: CONVERGENCE

VENN DIAGRAM DIGITAL
DISPLAY HIGHLIGHTS THE
CONVERGENCE AT USC VITERBI



USE FULL-SCREEN TAKEOVERS TO
SHOW THE DEPTH AND BREADTH
OF CONNECTIONS AT USC



CELEBRATE THE IMPACT
AND POWER OF CROSS
COLLABORATION THROUGH
ALUMNI, FACULTY, + DONOR
SPOTLIGHTS



MIXED MEDIA TELLS THE STORIES OF
CONVERGENCE THROUGH THE
COLLISION OF MINDS AND DISCIPLINES



USC

USC Today

SCIENCE/TECHNOLOGY

Gift from Allen and Charlotte Ginsburg helps establish new building for computer science at USC

Support from ophthalmologist Allen Ginsburg and his wife, Charlotte, will help the USC Viterbi School of Engineering's computer and data science programs continue their dramatic growth.





UNIVERSITY OF NORTH DAKOTA | NISTLER COLLEGE OF BUSINESS



THE NISTLER COLLEGE OF BUSINESS RAISED

\$50MM+
TOTAL

IN PRIVATE FUNDS TO CONSTRUCT THE NEW FACILITY

INVENTORY BREAKDOWN : INITIAL RECOGNITION TIERS





UND CoBPA: Donor Inventory Data



File Edit View Insert Format Data Tools Extensions Help



50%



View only

A1



fx d

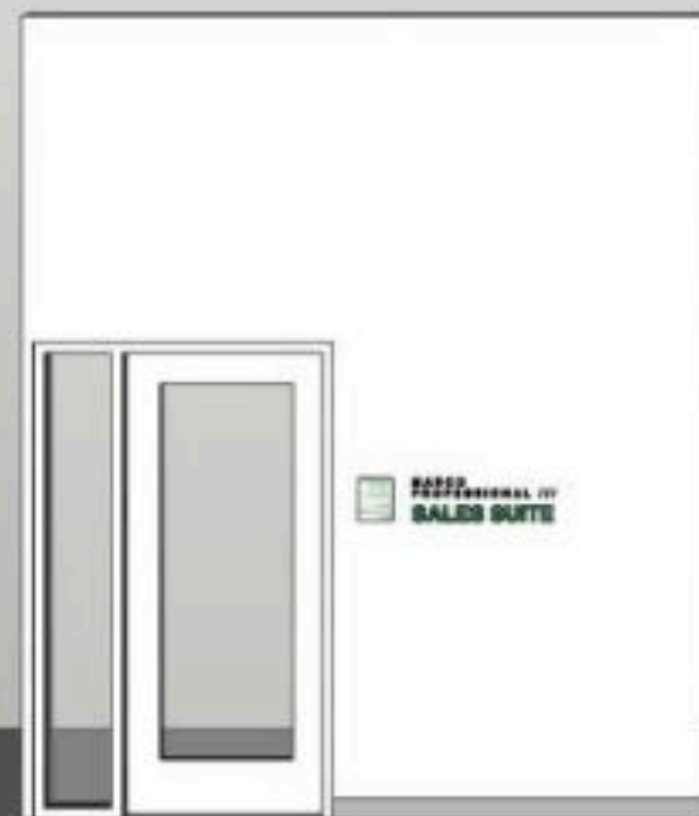
	A	B	C	D	E	F	G	H	I	J	K	L	M
1	d	Naming Opportunities - NCoBPA	INTERAL USE ONLY - DRAFT - PRICING AND NAMES COULD CHANGE										
2							as of 7-9-2020						
3	AREA	Recognition Opportunity	Recognition Investment	Donor Investment									
4													
5	Student Engagement	Student Career Development Center: Dress for Success	unknown		NAMED	3-7.5M							
6	Nistler College of Business	School of Entrepreneurship & Management	\$7,500,000	\$5,000,000	available								
7	Nistler College of Business	School of Accountancy	\$7,500,000	\$5,000,000	available								
8	Nistler College of Business	Department of Economics & Finance	\$5,000,000	\$3,333,333	available								
9	Nistler College of Business	Department of Marketing	\$5,000,000	\$3,333,333	available								
10	Nistler College of Business	Department of Political Science & Public Administration	\$5,000,000	\$3,333,333	available								
11	Grand Auditorium	Grand Auditorium	\$4,500,000	\$3,000,000	NAMED			x					
12	Faculty Engagement	Investment Trading Center	\$3,000,000	\$2,000,000	NAMED			x					
13	Community Engagement	Community Engagement Plaza	\$2,500,000	\$1,666,667	NAMED	2-3M		x					
14	Second Floor	Dean's Suite (2nd floor)											
15	Student Engagement	2nd floor Dean's Suite board room (inside the dean suite)	\$2,500,000	\$1,666,667	NAMED			x					
16	Student Engagement	Student Career Development Center	\$2,000,000		NAMED			x					
17	Student Engagement	Student Graduate Center	\$2,000,000					x					
18	Student Engagement	Student Academic Advisement Center	\$2,000,000	\$1,333,333	HOLD			x					
19	Faculty Engagement	Institute for Public Policy & Analytics	\$2,000,000	\$1,333,333	available			x					
20	First Floor	Grand Staircase	\$2,000,000	\$1,333,333	NAMED			x					
21	First Floor	Grand Atrium	\$2,000,000	\$1,333,333	NAMED			x					
22	Student Engagement	Student Community Workforce Center	\$1,500,000	\$1,000,000	NAMED	1-2M		x					
23	Faculty Engagement	Entrepreneurship Enterprise (leadership space)	\$1,500,000	\$1,000,000	NAMED			x					
24	Faculty Engagement	Professional Sales Lab	\$1,500,000	\$1,000,000	NAMED			x					
25	Faculty Engagement	Accounting/Tax Lab	\$1,500,000	\$1,000,000	HOLD			x					
26	First Floor	Large Tiered Classroom	\$1,500,000	\$1,000,000	NAMED			x					
27	First Floor	Landscaping/Outdoor Patio	\$1,500,000	\$1,000,000	NAMED								
28	First Floor	Skyway connection to Merrifield Hall (940 sq. ft.)	\$1,500,000	\$1,000,000	available			x					
29	Other	Tower Reading Room (top floor tower)	\$1,500,000	\$1,000,000				x					
30	First Floor	Skyway connection to Chester Fritz Library (600 sq. ft.)	\$1,200,000	\$800,000	NAMED			x					
31	Third Floor	Faculty Lounge (4th Floor)	\$1,125,000	\$750,000	NAMED			x					
32	First Floor	Flat Floor Classroom	\$1,000,000	\$666,667	NAMED	1M		x					
33	First Floor	Conference Room (glass enclosed)	\$1,000,000	\$666,667	NAMED			x					
34	First Floor	Fireplace	\$1,000,000	\$666,667	NAMED			x					
35	First Floor	Café - Coffee shop/Deli	\$1,000,000	\$666,667	available			x					
36	Second Floor	Executive Board Room - (outside the dean suite)	\$1,000,000	\$666,667	NAMED			x					
37	First Floor	Small Classroom 1st Floor	\$750,000	\$500,000	NAMED	250-750K							
38	First Floor	Conference Room (inside student engagement hub) -1	\$600,000	\$400,000	NAMED								
39	First Floor	Conference Room (inside student engagement hub) -2	\$500,000	\$333,333	NAMED								
40	First Floor	Conference Room (inside faculty engagement hub)	\$500,000	\$333,333	NAMED								
41	Second Floor	Large Flat Floor Active Classroom (100) 2497 sq. ft.	\$500,000	\$333,333	NAMED								
42	Second Floor	Large Computer/Classroom (60) 1909 sq. ft.	\$500,000	\$333,333	NAMED								
43	Second Floor	Tiered Classroom #1 (60) 1478 sq. ft.	\$375,000	\$250,000	NAMED								
44	Second Floor	Tiered Classroom #2 (60) 1440 sq. ft.	\$375,000	\$250,000	NAMED								
45	Second Floor	Flat Floor Active Classroom #2 (60) 1420 sq. ft.	\$375,000	\$250,000	NAMED								
46	Second Floor	Flat Floor Active Classroom #3 (60) 1381 sq. ft.	\$375,000	\$250,000	NAMED								
47	Second Floor	Flat Floor Active Classroom #4 (60) 1380 sq. ft.	\$375,000	\$250,000	NAMED								
48	Second Floor	Medium Computer/Classroom (40) 1143 sq. ft.	\$375,000	\$250,000	NAMED								
49	Third Floor	Behavioral Health testing lab w/ 6-testing rooms	\$375,000	\$250,000	available								
50	Second Floor	Small Classroom #2 (30) 634 sq. ft.	\$250,000	\$166,667	NAMED	150-250K							
51	Second Floor	Small Classroom #3 (30) 892 sq. ft.	\$250,000	\$166,667	NAMED								
52	Second Floor	Mini Classroom #1 (15) 516 sq. ft.	\$225,000	\$150,000	NAMED								
53	Second Floor	Mini Classroom #2 (12) 278 sq. ft.	\$232,000	\$120,000	NAMED								
54	Second Floor	Mini Classroom #3 (10) 895 sq. ft.	\$250,000	\$100,000	NAMED								
55	Second Floor	Mini Classroom #4 (8) 525 sq. ft.	\$250,000	\$100,000	NAMED	120-520K							
56	Third Floor	Behavioral Health testing lab w/ 6-testing rooms	\$332,000	\$250,000	NAMED								
57	Second Floor	Medium Computer/Classroom (40) 1143 sq. ft.	\$332,000	\$250,000	NAMED								
58	Second Floor	Flat Floor Active Classroom #4 (60) 1380 sq. ft.	\$332,000	\$250,000	NAMED								
59	Second Floor	Flat Floor Active Classroom #3 (60) 1381 sq. ft.	\$332,000	\$250,000	NAMED								



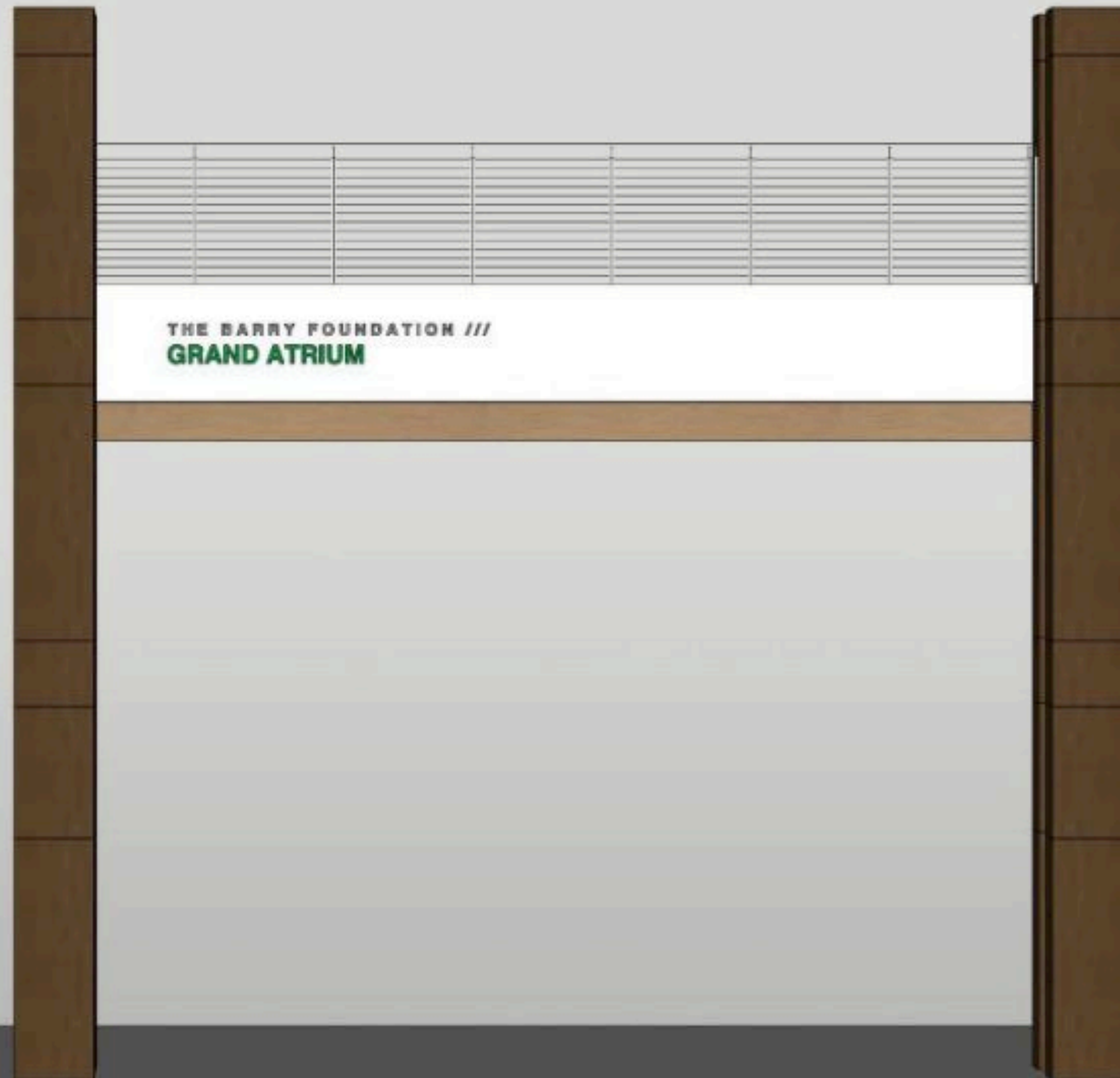
TIER 1



TIER 2



TIER 3



TIER 4



TIER 5

DONOR INVENTORY

- ALPHA INVENTORY
- TIER 5 INVENTORY
- TIER 4 INVENTORY
- TIER 3 INVENTORY
- TIER 2 INVENTORY
- TIER 1 INVENTORY
- COMPREHENSIVE



RECOGNITION

- 1. ALPHA TIER
 - 1. NISTLER STORY
- 2. TIER 5
- 3. TIER 4
 - 1. GRAND AUDITORIUM
 - 2. STUDENT ENGAGEMENT CENTER
 - 3. STUDENT CAREER DEVELOPMENT CENTER
 - 4. STUDENT GRADUATE CENTER
 - 5. STUDENT ACADEMIC ADVISEMENT CENTER
 - 6. FACULTY ENGAGEMENT
 - 7. INSTITUTE FOR PUBLIC POLICY AND ANALYTICS
 - 8. INVESTMENT TRADING CENTER
 - 9. COMMUNITY ENGAGEMENT PLAZA
 - 10. GRAND STAIRCASE
 - 11. GRAND ATRIUM
- 4. TIER 3
 - 1. STUDENT COMMUNITY WORKFORCE CENTER
 - 2. ENTREPRENEURSHIP ENTERPRISE (LEADERSHIP)
 - 3. PROFESSIONAL SALES LAB
 - 4. COUNTING / TAX LAB
 - 5. LARGE TIERED CLASSROOM
 - 6. FLAT FLOOR CLASSROOM
 - 7. SMALL CLASSROOM
 - 8. OUTDOOR PATIO / LANDSCAPING
 - 9. FIREPLACE
 - 10. CAFÉ / COFFEE SHOP
- 5. TIER 2
 - 1. CONFERENCE ROOM 1 (STUDENT ENGMT HUB)
 - 2. CONFERENCE ROOM 2 (STUDENT ENGMT HUB)
 - 3. CONFERENCE ROOM (FACULTY ENGMT HUB)
- 6. TIER 1

A large digital display featuring a portrait of a man and a woman standing in a field. The name "NISTLER" is displayed in large, bold, white letters below the image. Below the name, there is a green banner with white text. At the bottom of the display, the "UND" logo is visible in large, white, 3D letters. The display is illuminated with green light from the sides.

NISTLER

Many business and education leaders have benefited from Nistler's insights. In 2017, he was inducted into the University of North Dakota's Hall of Fame. In 2016, he was a national finalist in the TV Entrepreneur of the Year Award. In 2015, the North Dakota Board of Higher Education and Business & Public Administration honored Nistler for his achievements. In 2014, UND presented Nistler with the University of North Dakota's Distinguished Service Award for his professional accomplishments and service.

Nistler and Warren thank their parents, their six children, the University of North Dakota, and all the people who have supported them throughout their lives.

UND

TRANSFORM LIVES | BEHAVE ETHICALLY | PRACTICE INTEGRITY

COMMUNITY ENGAGEMENT PLAZA

STUDENT ENGAGEMENT

Man Arrested Outside Buckingham Palace as Police Conduct Controlled Explosion

Wednesday
MAY 3
10:28

UND NISTLER COLLEGE
OF BUSINESS & PUBLIC ADMINISTRATION
UNIVERSITY OF NORTH DAKOTA

BARRY AUDITORIUM

LEARN WITH PASSION | DISCOVER WITH PURPOSE | CREATE LASTING VALUE | TRANSFORM LIVES | BEHAVE ETHICALLY | PRACTICE INCLUSION



ONCE A PART OF
ALWAYS A PART OF

UND NISTLER COLLEGE
OF BUSINESS & PUBLIC ADMINISTRATION



THE SHAREHOLDERS SOCIETY

DAVID RYGH

KOURTNEY MISIALEK

SARA AND GREGORY WOHL

JOHAN, KATE AND PARKER OACHS

NANCY AND PAUL NETTWER

PAUL AND S. GAIL BUSCH

LARRY AND KIM WALL

SON
-JOHNSON

JOHN AND SANDY KLEIN

STEVEN AND SARAH SANBACH

MATTHEW LAD TONG

JOHN AND REBECCA STERN

JOHN AND JULIE HILL

JOHN AND JULIE HILL

JOHN AND GARY HAGEN

CHRIS LEE

JOHN AND JULIE HILL

JOHN AND JULIE HILL

JOHN AND JULIE HILL

JOHN AND JULIE HILL

JOHN AND JULIE HILL

JOHN AND JULIE HILL





UNIVERSITY OF GEORGIA | DONOR RECOGNITION

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MAGILL SOCIETY
EXPLORE



DIRECTOR'S CIRCLE
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CHAMPION'S CIRCLE
EXPLORE



OUR FACILITIES
EXPLORE

CHAMPION'S CIRCLE

The Delta Air Lines Foundation



Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fu...

[MORE DETAILS](#) →


CONTROLS

VIEWS:


CATEGORIES


MAP


SEARCH

TRADELINE THREE


**#3: BREAKING DOWN THE BARRIERS
BETWEEN THE WORK YOU'RE DOING
AND THE STORIES YOU'RE TRYING
TO TELL.**



UNIVERSITY OF SOUTHERN CALIFORNIA | INSTITUTE FOR CREATIVE TECHNOLOGIES

USC Silicon Beach

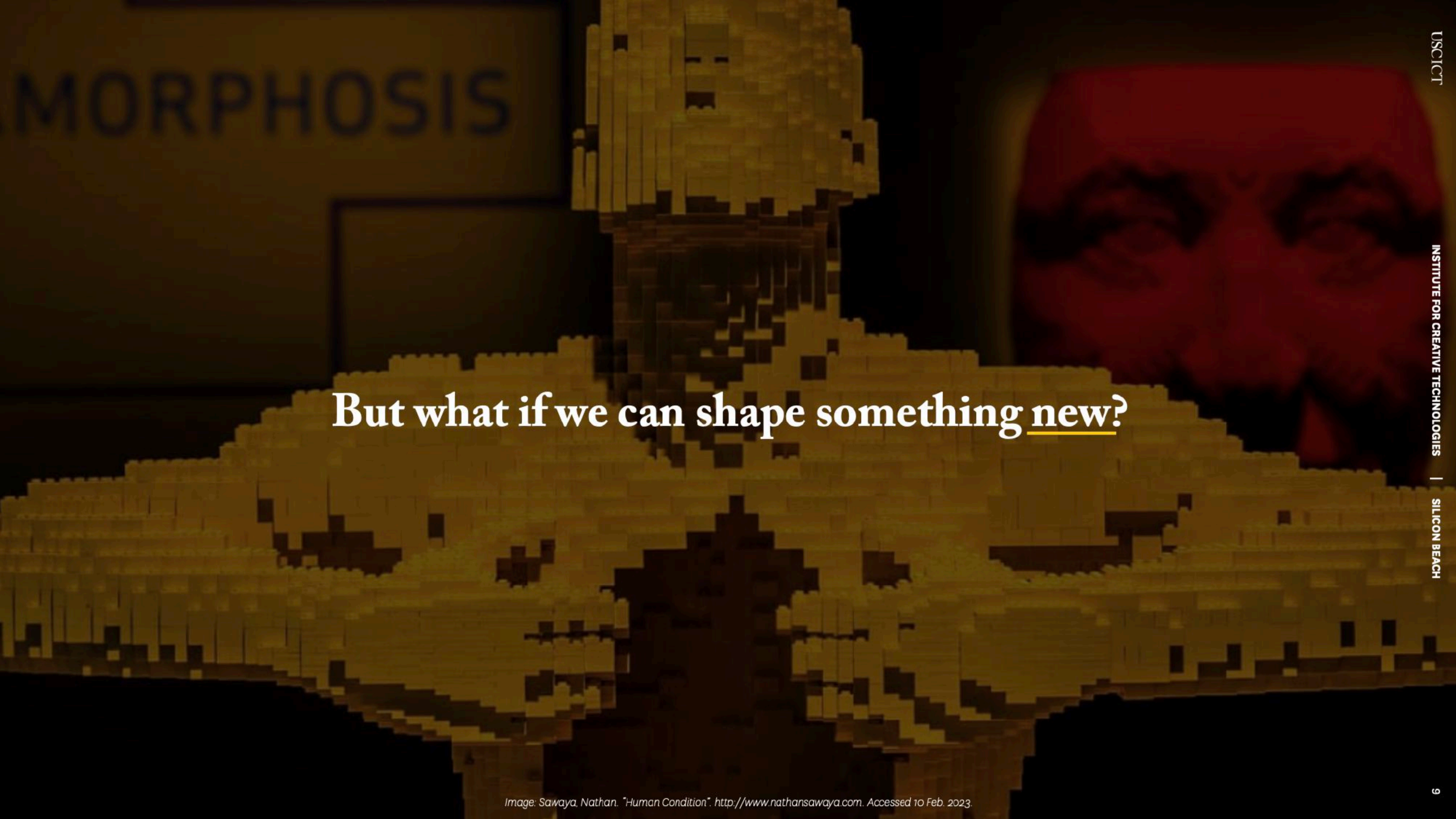
Institute for Creative Technologies

A man with white hair, wearing a dark vest over a light-colored shirt, is speaking and gesturing with his hands. He is in the center of the frame, facing an audience. The background is dark and out of focus. The text "How can story, creativity, and technology come together to expand human empathy?" is overlaid on the image in a white serif font. The word "expand" is underlined with a yellow line.

How can story, creativity, and technology come together to expand human empathy?



We can create and collect the bricks to build.



But what if we can shape something new?



We can follow a formula for predictable results.

Our Future

The Institute for Creative Technologies is uniquely positioned as a bellwether for USC's Silicon Beach Campus to become a place where people from all disciplines and all walks of life find answers that stretch human and national potential.

**YOUR WORK MATTERS,
NOW MORE THAN EVER**

**YOUR WORK IS
CRITICAL TO YOUR
UNIVERSITY'S SUCCESS**

TRADELINE THREE

1. Spaces are where the stories are made real, so be intentional about the stories you're telling.
2. Stories can become a competitive advantage in obtaining research funding.
3. Breaking down the barriers between the work you're doing and the stories you're trying to tell.

COLLEGE
CHOICE
STUDY™



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